

## United Nations Climate Change Conference COP 30

# EXHIBIT ORGANIZER'S HANDBOOK





Version 1 - 9 October 2025

This handbook is revised regularly as new information becomes available.

## United Nations Climate Change Secretariat

#### **Nations Unies**

Secrétariat sur les changements climatiques

Dear exhibit organizers,

Congratulations! Your exhibit proposal for the UN Climate Change Conference COP 30 was selected from one of the highest numbers of applications ever received for COP.

The Subsidiary Body for Implementation (SBI) recognized that side events and exhibits are an essential part of the UNFCCC process and an important tool for engaging observers in knowledge-sharing, networking and the exploring of actionable options for meeting the climate challenge (FCCC/SBI/2014/8, para 224). We look forward to the engaging exhibit that you and your partner organizations will create at this conference.

In this handbook, you will find comprehensive information on the exhibit policies and logistical aspects of exhibits operation. To ensure that your exhibit is running smoothly, please review this document carefully.

We appreciate your cooperation and wish you all the best of luck in having your exhibit at COP 30!

Kind regards, Observer Relations team



### **United Nations** Climate Change Secretariat

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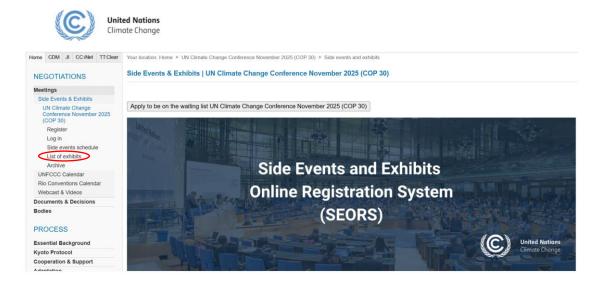
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#### 1. Exhibits schedule and thematic clusters

The information on exhibits' allocation is available in the official exhibits schedule in SEORS.

The official exhibits schedule can also be accessed from the home page of SEORS.



The information on the allocation of your exhibit is available in the "Booth number and dates" column.



Example of the information on the exhibit allocation:

Booth 1, 10 - 15 Nov

The exhibits covering similar topics have been organized into 8 thematic clusters, with a view to maximizing their exposure and serving both for exhibitors' outreach and interaction among them and with other participants, as well as to ensure the coherence of the exhibits schedule. In the official exhibits schedule, exhibits are color-coded as follows:

Adaptation, Resilience and Loss & Damage
Agriculture, Food and Land
Education, Science and Technology
Energy, Industry and Just Transition
Gender, Women, Children and Youth
Human Settlements, Health & Sustainable Lifestyle
Nature, Biodiversity and Indigenous Peoples
Other topics related to the UNFCCC process



## 2. Duration of the exhibit slot: when to set up and dismantle your exhibit

All exhibitors should set up their exhibits on the evening prior to the start of their exhibit slot from 19:00 to 21:00.<sup>2</sup> Exhibitors must clear their booth on the last day of the exhibit slot by 17:00.

Hence, if your exhibit has been allocated to the "17 - 20 November (Week 2)" slot, you must set up your exhibit between 19:00 and 21:00 on 15 November and dismantle by 17:00 on 20 November.



Sunday, 16 November, will be the rest day.

If your exhibit starts on Monday, 17 November, you should set up your exhibit between 19:00 and 21:00 on Saturday, 15 November.

Please note that in order to access the exhibits area, you must pick up your badge at the Registration Desk. For information on the working hours of the Registration Desk, please refer to this section of COP 30 Information for Participants on the official UNFCCC website.

To ensure smooth operation of COP 30 exhibits, we kindly ask all exhibitors to make sure that they dismantle on time and leave no rubbish and/or any exhibit materials or personal belongings in the booth when leaving the booth. If you leave your exhibit booth untidy at the end of your exhibit slot, you will not be granted an exhibit slot at the next conference.

## 3. No-show policy

To maximize the use of the exhibit space available, the Secretariat will apply a **no-show policy**: exhibit booths that have not been occupied **by 10:00** on the first day of the assigned exhibit **period** without prior notice, will **automatically be reclaimed by the Secretariat**.

In case you are not able to set up your exhibit on time, please contact the secretariat via the SEORS communication log or by writing to <a href="mailto:see@unfccc.int">see@unfccc.int</a> as soon as possible.

In case you do not set up your exhibit without prior notice, you will not be granted an exhibit slot at the next conference.

<sup>&</sup>lt;sup>1</sup> Exhibitors scheduled to begin on 10 November are kindly requested to set up their exhibits between 8 am – 12 pm (noon) on the same day (10 November).

<sup>&</sup>lt;sup>2</sup> All times are indicated in Belém, Brasil local time (GMT -3).



#### 4. Role of the lead exhibitor

In the selection process, the secretariat prioritized joint exhibit applications. Each joint application has one lead organizer and at least one co-organizer. The lead exhibitor acts as the focal point for the joint exhibit towards the secretariat.



After the confirmation of the exhibit, **all communication from the secretariat is sent to the lead exhibitor only**, who is responsible for passing the information on to the co-exhibitors.



Any request to revise the description of the exhibit and swap the allocated exhibit slots with other exhibitors, etc. can only be received from the lead organizer.



Only the lead organizer can upload files related to the exhibit to the web schedule.

## 5. Registration for COP 30





Since exhibits are located within the official conference venue in the Blue Zone, any person wishing to access the exhibits area must be **duly registered** through the <u>Online Registration System (ORS)</u> as part of a delegation of a Party or an observer organization and in possession of a conference badge. This also applies to any technical staff that needs to access the venue to support your exhibit.

Please be informed that the confirmation of an exhibit <u>does not</u> entitle the exhibitor to any quota increase. In case the quota assigned to your organization does not allow you to organize the exhibit, please immediately inform the Observer Relations team so that we could cancel your exhibit and offer the slot to those on the waiting list.

The Observer Relations team is not in a position to advise on quota-related matters. We, therefore, kindly ask you to address such questions to the Registration team. The best way to contact them is via the communication log in <u>ORS</u>.

For further information on registration for COP 30, please refer to this section of the COP 30 Information for Participants webpage on the official UNFCCC website.

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## 6. Changing your exhibit slot

If the assigned exhibit slot does not suit you, you could change your slot by taking the following steps.

We kindly ask all exhibitors to submit their exhibit slot swap requests as early as possible but no later than 31<sup>st</sup> October 2025. Please note that there is no guarantee that we will be able to facilitate your request if you submit your request after the start of the conference.



Consult the official <u>official exhibits schedule</u> and identify those exhibits that belongs to <u>the same thematic cluster</u> as your exhibit.

As explained in section 1 of the current handbook, in the official exhibits schedule, exhibits are color-coded as follows:







Liaise with these exhibitors and agree upon a joint request for a swap. The contact details of all exhibit organizers are publicly available <u>official exhibits schedule.</u>





Inform the secretariat of the agreed swapping details via your respective SEORS accounts or by sending an email to see@unfccc.int.

Please note that the secretariat needs to receive a confirmation from both exhibit <u>lead organizers</u> to facilitate your swapping request.





Wait for the secretariat's confirmation. You will be informed by the secretariat whether your joint request has been accepted.



#### 7. Location of the exhibits area

Information for this section is forthcoming and will be included in an updated version of this handbook as soon as it becomes available.

## 8. Exhibit booth layout and equipment

Information for this section is forthcoming and will be included in an updated version of this handbook as soon as it becomes available.

## 9. Editing exhibit's description

Exhibitors cannot edit their exhibit applications in SEORS after the confirmation of their exhibit

Please note that once your exhibit has been confirmed, the primary thematic category of your exhibit cannot be changed as this is factored in the selection and allocation.

If you need to update the description of your exhibit, please communicate what needs to be changed to the secretariat via the communication log in the personal <u>SEORS</u> account of the <u>lead exhibit organizer</u> or by sending an email to <u>see@unfccc.int</u>, and we will manually update your application.

Please be reminded of the following **character limit** for the exhibit's description in SEORS which cannot be exceeded: **300 characters including spaces**.



We kindly ask all exhibitors to let us know if their exhibit content needs to be updated as early as possible. Please note that there is no guarantee that we will be able to update the description of your exhibit before the start of your exhibit slot if you submit your request after the start of the conference.

## 10. Sustainability rating

The secretariat also encourages all exhibitors to ensure that their exhibits are sustainable. Please note that the secretariat will take note of your exhibit's sustainability level:

- GREEN electronic dissemination only;
- ORANGE limited number of printed materials combined with electronic dissemination;
- RED a lot of leftover printed materials.

Participants are encouraged to print and photocopy only what is absolutely necessary prior to and during the sessions.

Participants are asked to refrain from distributing any printed materials, such as publications and information related to side events and exhibits, other meetings, or future conferences. **The electronic dissemination of information is strongly encouraged**.

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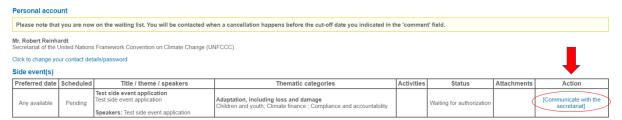


Any publications left behind in the exhibit booth will be a waste. It is the responsibility of the organizer to arrange for the return shipment of materials.

## 11. Communicating with the Side Events and Exhibits Coordination team

The Observer Relations team is your primary contact point for any questions related to exhibits. Therefore, we encourage all exhibit organizers to address your questions directly to us via the communication log in SEORS or by sending an email to <a href="mailto:see@unfccc.int">see@unfccc.int</a>.

To open the communication log in SEORS, please use the "Communicate with the secretariat" button function in the "Action" column of your personal SEORS account next to your exhibit application:

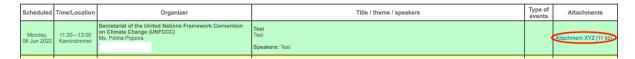


Please be reminded that, as explained in section 4 of the current handbook, the lead organizer of the exhibit acts as the focal point for the joint exhibit towards the secretariat. Therefore, any queries concerning your joint exhibit should be sent via the communication log in the lead organizer's personal SEORS account. We, unfortunately, do not have the capacity to liaise with all coorganizers individually, and we are counting on you!

### 12. How to add an attachment in SEORS

The secretariat encourages exhibitors to use the upload facility within the SEORS personal account to upload information and electronic publications to the UNFCCC website.

All uploads are linked to the <u>official exhibits schedule in SEORS</u> and may be publicly viewed, thus giving your event visibility both before and after the session as they will remain available in the SEORS <u>archive</u>.





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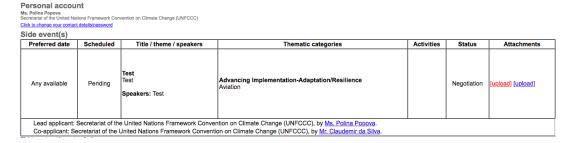
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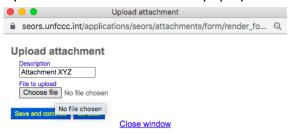
Please note that **only the lead exhibit organizer** can upload an attachment to the official schedule. We kindly ask you not to send your attachments to the secretariat via email. Instead, please follow the steps outlines below.

To access the upload facility please follow the instructions below.

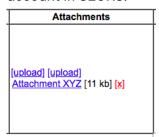
1. Log in to your SEORS account and click under "Attachments"



2. Upload the attachment via the pop-up window:



3. To delete an attachment, click on the "x" sign next to the attachment in your personal account in SEORS:



- There is no limit to the number of files that can be uploaded.
- The size of each attachment is, however, limited to 4 MB.
- You can reduce the size of individual files by converting them into the PDF format.
- Bigger presentations can be split into multiple documents.
- Links cannot be directly uploaded. We would advise saving the link in a document, which then can be uploaded.



## 13. Use of UNFCCC logo

Exhibit organizers may not use the UNFCCC logo unless they have a dedicated partnership with the Secretariat. For further information, please consult <a href="mailto:this section">this section</a> of the COP 30 Information for Participants available on the official UNFCCC website.

### 14. Useful links

- COP 30 Information for Participants (A-Z) on the official UNFCCC website
- Information on how to attend COP 30 side events and exhibits
- Frequently Asked Questions about Side Events and Exhibits
- SEORS User Manual