

THE VOICE
OF THE OFF-GRID
SOLAR INDUSTRY





GOGLA is a neutral, independent, not-for-profit industry association which acts as a sector enabler and advocate. GOGLA supports the growth and strengthens the market for clean, quality off-grid lighting and electrical systems for households, SMEs and communities in developing countries.

GOGLA was formed in 2012 and now consists of well over 130 members. Established originally to focus on solar powered lighting, we have grown considerable with help from a range of public and private donors. Currently we promote and deliver services related to stand-alone solar powered solutions for a broad range of appliances.

The products and solutions that GOGLA members sell are affordable. They transform lives by improving health and education, creating jobs and income opportunities and helping consumers save money.

More than 1 billion people live without access to electricity; about one in six people on earth. Off-grid energy appliances and services can address this issue, particularly across developing and emerging countries.

GOGLA's mission is to help our members build sustainable markets, made up of profitable companies, delivering quality, affordable off-grid electricity products and services to as many customers as possible across the developing world.

What We Do

GOGLA's objective is to support its members with first-class resources and services to help grow and sustain their businesses and to advance the industry quickly but sustainably. With the goal of delivering universal energy access well ahead of the UN's target of 2030, GOGLA is focusing its efforts on three core areas. These are:

Mobilizing investment and business development

We focus on generating market intelligence and on facilitating dialogue between industry and investors, among others, through targeted events. We work to highlight the vast investment and business potential in the off-grid solar sector, tracking industry sales in market reports every six months. We also tracks investment in the sector and is committed to promoting and proving the enormous business potential of the sector.

Creating an enabling environment

Market development can be substantially accelerated when an enabling policy and regulatory environment helps to facilitate the growth of business, in turn allowing the sector to reach people faster and in greater numbers. To help create a suitable enabling environment, we work with governments, international organizations, and other influential stakeholders to shape policy and regulations that promote sustainable energy access. This includes the development and sharing of guidance notes and communication of the impact of the sector.

Quality assurance and consumer protection

We want to ensure that consumers get good and reliable services for their money. We're seeing a trend in low-quality and 'copycat' products coming to the market. When such products fail, they damage consumer confidence in the technology, so we're working on consumer protection and on promoting globally harmonized minimum quality standards. We also seek to ensure products can be serviced, and are handled responsibly, both environmentally and socially, from production to the end of their life.

Membership Benefits

**Is your organization an off-grid energy company or sector facilitator?
Join GOGLA to profit from these membership benefits.**

Market Data

Participate in our off-grid solar sales data reporting, the most comprehensive and regular market intelligence in the sector, and understand your company's market position.

Working Groups

Participate in any of GOGLA's working groups (policy, technology, business development, sustainability, impact and a regional group for India) to help shape the direction of the industry in key areas.

Member Discounts

Make the most of member discounts for GOGLA events and GOGLA partner events.

Workshops

Get access to member-only workshops on key trends and challenges of the off-grid solar energy sector.

Networking

Meet the people that matter in the sector and connect to fellow GOGLA members and partner organizations at member-only events.

Greater Visibility

Enhance your organization's visibility in the sector and the wider energy community via GOGLA's communication channels.

Member Reports

Gain access to member-only reports and resources on our website and receive weekly member-only industry briefings direct to your inbox.

BECOME A MEMBER

Visit www.gogla.org/about-us/become-a-gogla-member to submit your online application form and to learn more about GOGLA's fee structure. Please email info@gogla.org with any questions.

Events

GOGLA regularly organizes events to help develop the off-grid solar sector including:

Global Off-Grid Solar Forum and Expo, the leading biennial off-grid solar industry meeting and exhibition,
www.offgridsolarforum.org

Investor conferences to facilitate access to finance in key markets

Annual Member Conferences to catch up with fellow GOGLA members, review GOGLA's performance and discuss future priorities

Topical workshops to share knowledge and coordinate action on relevant topics.



Working Groups

GOGLA members can join any of the working groups which shape the direction of the industry.

Business Development

The business development working group supports the industry by promoting the development of and access to relevant market intelligence; by addressing barriers to investments into the industry; and by facilitating the expansion of distribution networks for quality products in developing countries. The working group guides GOGLA's work on market data collection with The World Bank Group's Lighting Global program (including regular market sales data collection) and other partners, and provides expert input for GOGLA events focused on investment, new markets, and distributors.

Policy

The policy working group facilitates exchange on the best practice and regulatory support needed to create thriving off-grid lighting and electrification markets. Their work focuses on the generation of knowledge, such as studies into the impact of VAT and tariffs or kerosene subsidies on the market, and on the development of resources that inform dialogue within the international policy arena. The group also seeks to promote national level policy change through the development of advocacy tools and materials, and by strengthening networks with national renewable energy associations, business groups and civil society organisations.

Technology

The technology working group works on enhancing product quality assurance to support market development and increase access to quality products in the marketplace. International testing procedures, standardization of performance definitions and elimination of counterfeiting practices are priority areas.

Impact

The impact working group has developed a set of metrics that allow for sector wide harmonized calculation and thus aggregation of impact for solar lights. The impact framework also forms part of the official IRIS catalogue. Going forward, the group seeks to strengthen the framework and add metrics that cover the impacts generated by larger systems, such as solar kit and solar home systems, driving the adoption of the metrics, and exploring ways to improve and enhance the application of knowledge to create even greater sector impact

Sustainability

The sustainability working group supports the design of supply chains which increase positive social impact while limiting negative environmental effects. The group exchange best-practices and develop recommendations on issues that include ethical sourcing, end-of life recycling, social standards for staff and co-workers, and ethical treatment of consumer data. It currently leads the development and implementation of a sector-wide consumer protection code of conduct.

India

As India is the single largest country market for the off-grid solar sector, GOGLA has initiated an India Working Group for its members focused on the Indian market. The India Working Group aims to increase the communication within the sector and to build consensus on major issues and topics affecting the sector in general for India specific topics.



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