

“Humanity is now suspended between a tipping point and a point of no return, and only the most strenuous efforts on our part are capable of returning us to safe ground.”

Tim Flannery, Scientist,
Chairman of the Copenhagen Climate Council

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About the Copenhagen Climate Council

The Copenhagen Climate Council is an international initiative that brings together leading authorities on climate change. It is made up of 30 of the world's most renowned scientists, business leaders and diplomats, who are dedicated to turning the challenges of climate change into new opportunities.

The goal of the Copenhagen Climate Council is to create a constructive and positive global dialogue based on effective solutions to climate change. The recommendations of the Council are delivered directly to the Danish government, which will take them forward to the UN COP15 Conference in December in 2009. This gives business a voice at the negotiating table and the opportunity to help build a workable framework to tackle climate change.

Copenhagen Climate Council Secretariat

Monday Morning
Valkendorfsgrde 13, P.O. Box 1127
DK-1009 Copenhagen K
Phone: +45 3393 9323
Telefax: +45 3314 1394
Mail: ccc@copenhagenclimatecouncil.com
www.copenhagenclimatecouncil.com

About the founder: Monday Morning

Monday Morning, the leading independent think tank in Scandinavia and founder of the Copenhagen Climate Council, facilitates the ongoing work of the Copenhagen Climate Council.

Monday Morning (www.mm.dk) was founded in 1989 and is based in Copenhagen. Its main objective is to enable decision makers to successfully navigate an increasingly fragmented and competitive global society.

Transforming the most important news and trends into strategically useful knowledge, Monday Morning publishes numerous reports and papers, including weekly magazines in Denmark and in Norway, and facilitates key networks for Scandinavian decision makers.



The process is supported by the Danish government, host of COP15.

Strategic Partners



The founder

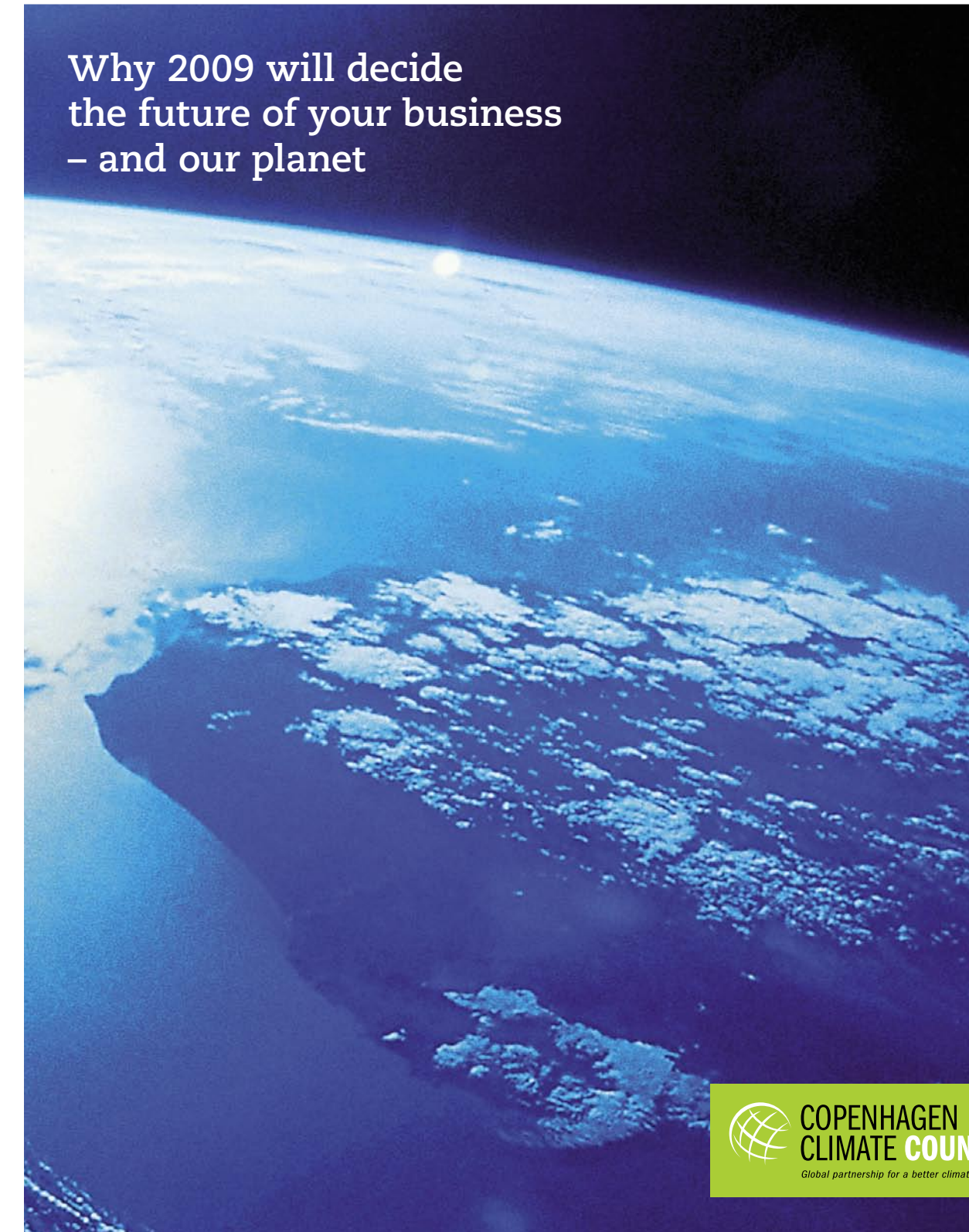
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The partners



Countdown to the most important decision of our time

Why 2009 will decide the future of your business – and our planet



Throughout 2008, it has become clear: We are facing the ultimate test.

Global warming is accelerating much more quickly than expected. Forecasts from 2007 – disturbing as they were – underestimated the impact of climate change on the global eco-system.

Much like the current crisis in the financial markets and volatility in global commodity prices, climate change is an interdependent crisis that challenges our modern civilization and requires collaborative action. The UN climate change conference (COP15) in Copenhagen in December 2009 is set to be the most important international assembly in decades. With political negotiations over the new global climate treaty stalling, the window of opportunity is closing fast.

If there is to be any hope of a collective and comprehensive response to the climate crisis, stakeholders everywhere must call on political leaders to agree to a long-term global framework to succeed the Kyoto Protocol.

Delay is not an option

The time to act is now. Business has already developed many of the solutions needed to resolve the global climate crisis. It is now that we must mobilize to ensure that these solutions are deployed rapidly and at large scale.

Since 2007, the Copenhagen Climate Council has been working to create momentum in the business community and to encourage politicians to agree on initiatives that deal head on with the climate challenge.

Countdown to Copenhagen 2009

The Copenhagen Climate Council is an independent global initiative that brings together leading authorities on climate change dedicated to turning the challenges of climate change into new opportunities. CEOs from some of the world's foremost companies have partnered with prominent scientists and policy makers to establish a constructive and positive dialogue based on effective solutions to the climate challenge.

The Copenhagen Climate Council enjoys full support from the Danish government, host of COP15, to engage

international business in a collective process that will ensure a successful outcome in 2009. The Danish Climate and Energy Minister Connie Hedegaard and Prime Minister Anders Fogh Rasmussen will be leading the negotiations up to COP15 – and input from the Copenhagen Climate Council will go directly to the negotiating table.

Six months prior to COP15, the Copenhagen Climate Council will convene global business leaders at the **World Business Summit on Climate Change**. Scheduled to take place in Copenhagen in May 2009, it will be one of the most high-impact events of the coming year. The World Business Summit on Climate Change will deliver a clear and compelling message that it is possible to tackle climate change while enjoying continued economic growth and prosperity, and that given the right political framework and incentives, business can play a key role. The Council has forged alliances with the architects of some of the most significant business and government initiatives on climate change in order to create momentum behind this common message.

Kick-starting the next industrial revolution

To tackle climate change we need to transform the global economy over the next few decades, moving away from a reliance on fossil fuels towards solutions, products and services based on sustainable resources.

This calls for a new, industrial revolution. While the advancements of the past 200 years have created considerable prosperity for many, they have also had a heavy impact on our planetary eco-system. Now we need an industrial transformation to revert the damage.

Business leaders are ready to act and have shown that they can be a force for change. New technologies and business models demonstrate that meeting the needs of the environment and the bottom line is compatible. Through innovation and new partnerships, business is proving that climate change is not only a risk to humanity. It is also an opportunity to create new sustainable ventures that will improve the quality of life for citizens globally.

Leading up to the World Business Summit on Climate Change, the Copenhagen Climate Council calls for climate leaders around the world to create new momentum and spearhead the next industrial revolution.

The Copenhagen Climate Council has one overriding aim: to ensure the success of the UN Climate Change Conference in Copenhagen in 2009.

Charting the Road to Copenhagen ACTION PLAN 2008-2009



"It is an exciting and necessary project, to which the Danish Government gives its full support. In my view, the World Business Summit on Climate Change will be a pivotal event that can deliver an important contribution to the political decisions to be made during the UN Climate Conference, COP15, in Copenhagen in December 2009."

Anders Fogh Rasmussen
Prime Minister of Denmark,
host of the UN COP15 Conference
in Copenhagen 2009



"As business leaders, we have to commit ourselves to solving what I consider to be the biggest challenge ever. I believe in our resourcefulness and in our capacity to come up with workable solutions to the problems we have ourselves created. Necessity is the mother of all invention."

Sir Richard Branson
Founder & CEO of Virgin,
member of the
Copenhagen Climate Council