

The automobile industry and CO₂ *The road ahead*

14 December 2009 | Bella Center | Room Saxo Grammaticus

TIME SLOT 20.00 – 21.30 | WALKING BUFFET FROM 19.30

The world's auto makers, associated in ACEA, US Alliance and JAMA, jointly put the spotlight on compelling results from field projects that combine technology excellence with collective action from their industry, the energy sector, governments, drivers and transport operators.

WELCOMING WORDS

Björn Stigson, President, World Business Council for Sustainable Development, Geneva, Switzerland

KEYNOTE SPEECHES

Taking a Bird's Eye View on Sustainable Energy and Transport

- ➔ **Lewis Fulton**, Senior Transport Energy Specialist, International Energy Agency, Paris, France

The Integrated Approach to CO₂ Emissions Reduction and The Contribution of Innovative Technology

- ➔ **Ivan Hodac**, Secretary General, European Automobile Manufacturers Association, Brussels, Belgium.

CASE STUDIES

The Role of the Consumer: Drivers & EcoDriving

- ➔ Insight in leading US Programs and Results; Speaker to be announced

Policy Makers and Intelligent Infrastructure

- ➔ **Akihiko Hoshi**, Deputy Director Environment Division, Road Transport Bureau, Ministry of Land, Infrastructure, Transport and Tourism, Japan

PANEL DISCUSSION, Q&A, WRAP-UP

Moderated by **Björn Stigson**

CLOSING WORDS

Rajendra Pachauri, Director General, Energy and Resources Institute and Chairman, Intergovernmental Panel on Climate Change