THE CBCA MODEL

City-Business Climate Alliance

What

THE CITY-BUSINESS CLIMATE ALLIANCE (CBCA) IS A GLOBAL TWO-TIER NETWORK OF CITIES AND BUSINESSES DESIGNED TO CREATE SYSTEMIC CHANGE THROUGH DATA-DRIVEN, JOINT CLIMATE ACTION.

Why

The CBCA will help cities implement their Climate Action Plans through working with business:

- A large portion of cities' emissions is controlled by the private sector.
- There is unprecedented alignment between City mayors and business climate action commitments.

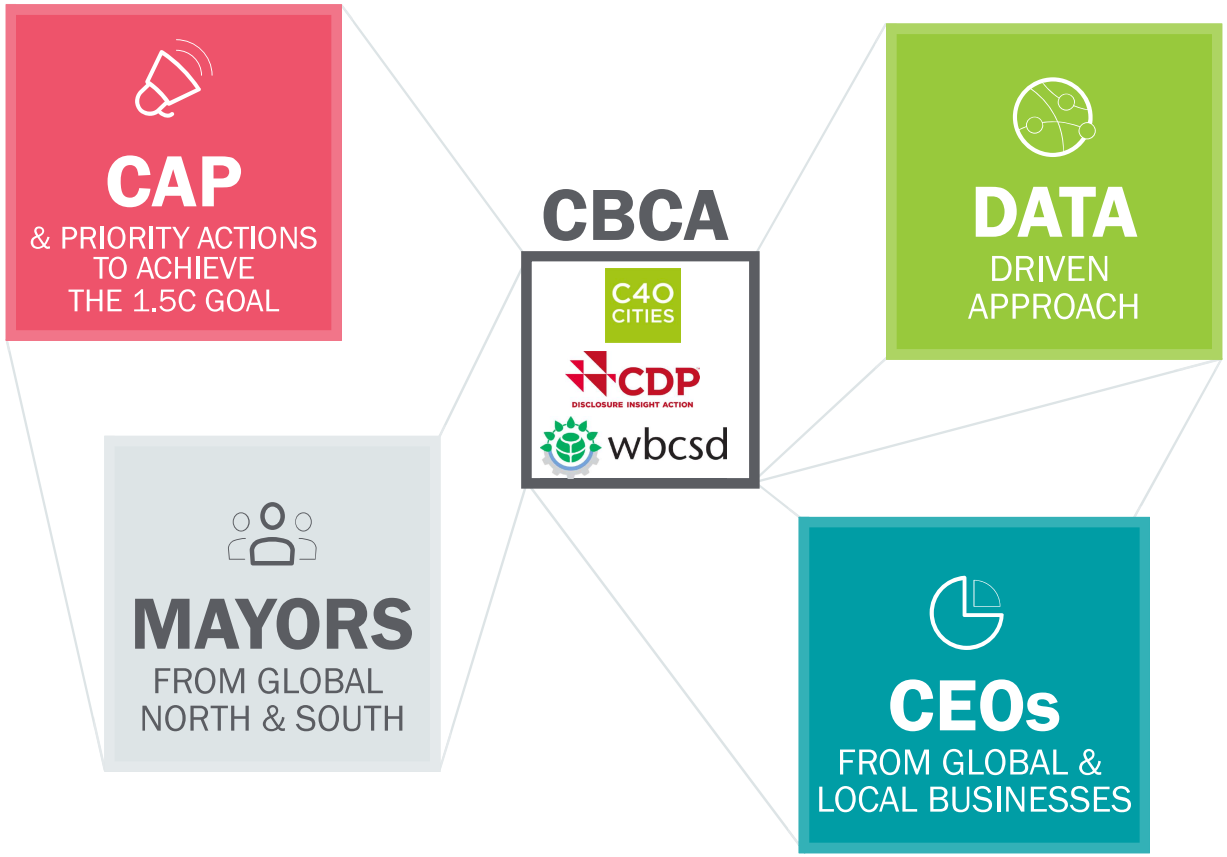
How

From 2020, the CBCA will work with a first cohort of cities to:

- Implement a blueprint to break down barriers to local city-business collaboration.
- Connect local partnerships to a global network comprising climate-engaged global businesses.

THE CBCA MODEL

Unique Proposition



LOCAL CITY-BUSINESS PARTNERSHIPS

Alliance research

Existing models

C40 and WBCSD

Reviewed around 30+ city-business partnerships around the world, with a focus on governance, activities, impact and financing models.

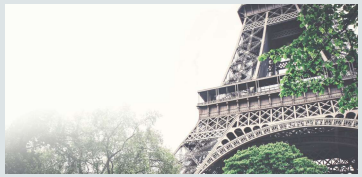
CDP, C40 and the B Team

Piloted a new city-business partnership in London focused on translating corporate global commitments into local climate actions – the London Business Climate Leaders initiative (LBCL).

THESE EFFORTS HAVE SHAPED THE CREATION OF A CBCA BLUEPRINT TO DRIVE LOCAL CITY-BUSINESS COLLABORATION.

LONDON

LONDON BUSINESS CLIMATE LEADERS



PARIS

PARIS CLIMATE AGENCY

BOSTON

BOSTON GREEN RIBBON COMMISSION

SAN FRANCISCO

SAN FRANCISCO'S BUSINESS COUNCIL ON CLIMATE CHANGE (BC3)

For more information on the above city-business partnerships please watch the recording of our first webinar: Accelerating Climate Action Through City-Business Collaboration

Guiding principles

Within the CBCA model, local city-business partnerships:

- Are non-commercial spaces
- Link to city climate action plans and city priorities
- Improve the lives of citizens, driving inclusive climate action
- Are based on transparency and data
- Follow a pragmatic and flexible CBCA model
- Need to accelerate action by rapidly building a pipeline of projects and creating markets
- Must have or develop a long-term financing plan
- Must contribute to the CBCA network

GLOBAL CBCA NETWORK

Programme of activities

Peer-to-peer support

- Platform for peer-to-peer exchange and best-practice sharing between CBCA cohort cities (+ observer cities)
- Webinars, training sessions and workshops

Specialist support

- Access to information, guidance and coaching to set up a city-business partnership for CBCA cohort cities
- Technical expertise to identify suitable governance, engagement, M&E and financing models for local partnerships
- Subject to the availability of resources, support for the first phase of stakeholder convening at city level

Business engagement

- Support to cities in identifying and engaging business partners for new local partnerships
- Platform for collaboration with global companies, curated by the CBCA – incl. developing business solutions and aggregating city demand to shift markets

Advocacy and communications

- Joint advocacy and showcasing of initiatives on the global stage, e.g. UNFCCC

QUESTIONS & ANSWERS

The Alliance is now inviting city governments to express their interest in joining CBCA in 2020. More details about the scope, objectives, and application process can be found in the Expression of Interest Form.

For any questions, please feel free to contact us.

www.city-businessclimatealliance.org

C40 CITIES CDP DISCLOSURE INSIGHT ACTION wbcsd