



MEDIA ADVISORY: Green Cross International's Chairman Dr Jan Kulczyk to host UN Poznan panel discussion on business and climate change, calls for a Global Solar Fund to help generate new 'clean' energy investment and 'green' jobs

Dr Jan Kulczyk, the Chairman of Green Cross International, will host an important panel discussion at the Poznan UN Conference on Climate Change on 2nd December.

The panel will focus on the economic opportunity of climate change for the business community. In particular, the Green Cross International initiative of creating a Global Solar Fund to make solar power a viable affordable energy source will be addressed.

The panel discussion will take place at 6pm local time in the 'Fox' room at the United Nations Climate Change Conference in Poznan. Panellists will include:

- Dr Kulczyk, who is also Chairman of the Supervisory Board of Kulczyk Investment House, as well as Chairman of Green Cross International
- Prof Alexander Likhotal, who has worked with President Gorbachev for more than 20 years and is the President of Green Cross International
- William Becker, an American active in the environmental movement and executive director of the Presidential Climate Action Project, a non-partisan initiative to transform energy and climate policy under President-Elect Obama
- Giulietto Chiesa, a member of the European Parliament, serves on several environmental commissions and is active internationally on climate change
- Michael Liebreich, the Chairman and Chief Executive of New Energy Finance, the leading independent provider of investor information on clean energy and carbon markets

Speaking ahead of the panel discussion, Dr Kulczyk said: *"This discussion is an important opportunity to highlight the contribution the business community can make in tackling one of the main challenges of our time – climate change. The business community is realising that being "green" is no longer an option but a fundamental part of the way we do business. For Green Cross International, the way forward involves a Global Solar Fund, aimed at lowering the price of photovoltaic electricity over ten years from 25-30 cents per kWh to below 10 cents per kWh. Our initiative demonstrates how governments, civil society and industry can work together to achieve a clean-energy future while promoting sustainable economic growth."*

The panel discussion will be followed by presentations from *Global Green USA*, (the US affiliate of *Green Cross International*) and *Green Cross Australia*. *Global Green USA* will present the Global Solar Country Report Card comparing country efforts in encouraging the development of solar energy and encouraging the transition to a clean energy future. *Green Cross Australia* will report on the climate change impact of sea level rises and the recommended government response to the estimated 142 million environmental “refugees” that could be displaced in the Asia Pacific region.

Green Cross International was founded in 1993 by Mikhail Gorbachev as the “Red Cross for the environment”. The founder’s vision was to create an organisation to tackle environmental issues in full recognition of their relationship to international security and poverty. www.gci.ch

The discussion and presentations will be held in the **Fox room** from **6:00 pm to 7:30 pm** on **December 2nd**.

Snacks and refreshments will be available

For further information on the panel discussion, please contact Adam Koniuszewski adam.koniuszewski@gci.ch +41 78 417 87 97 or Karolina Skybrant at +48 508 681 677.