

CIDA provided financial assistance for implementation via the Canada Climate Change Adaptation Fund

CARE-Bangladesh implemented the project in southwestern Bangladesh

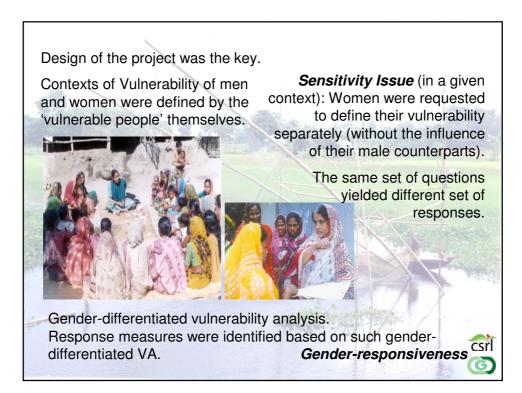
Goal: To increase capacity of communities (involving 4300 hhs) in the southwestern Bangladesh to adapt to the adverse effects of climate change.

Purpose: Communities and institutions in the southwestern region demonstrate capacity to:

- raise awareness on climate change
- reduce climate change-induced vulnerabilities, and
- influence relevant policies.







Is there any way to directly address gender-specific concerns?

Do women face trouble towards implementing any of the response measures?

Do women feel left out just because they do not have the know-how?

Do women have different preference towards accessing awareness materials? (Language, form/format, source.....)



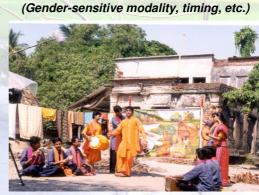
Girls' only schools were chosen to introduce a school curricula (creating equal access to information)

Folk media was chosen for awareness raising because women preferred it

Timing for awareness raising sessions were chosen carefully so that women could participate after dealing with household chores

A few livelihoods enhancement modalities were chosen so that women could implement those as well as males in the neighbourhood

Women were given training on managing low-cost filters for water purification, the use of RWH and pond-sand filters (specific interventions to address gender-specific issues)





Women were inspired to speak and integrate their concerns in local level adaptation planning and their implementation (creation of space in public sphere to demand for their rights)



Women's issue was prioritized toward identifying key advocacy issue of the SW Bangladesh: Government was forced to take a firm decision

Women groups/individuals were facilitated to pick up male partners when it came to marketing their produce (creation of opportunities while respecting social norms)









