



ALLIANCE
TO SAVE ENERGY

Using less. Doing more.

Energy Productivity: The First Fuel for Meeting NDCs

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Working with and Across All Sectors of the Economy

Business ▪ Government ▪ Public Interest



DENTONS



NYSERDA



Johnson Controls



nationalgrid
HERE WITH YOU. HERE FOR YOU.



SIEMENS



Exelon



LOCKHEED MARTIN

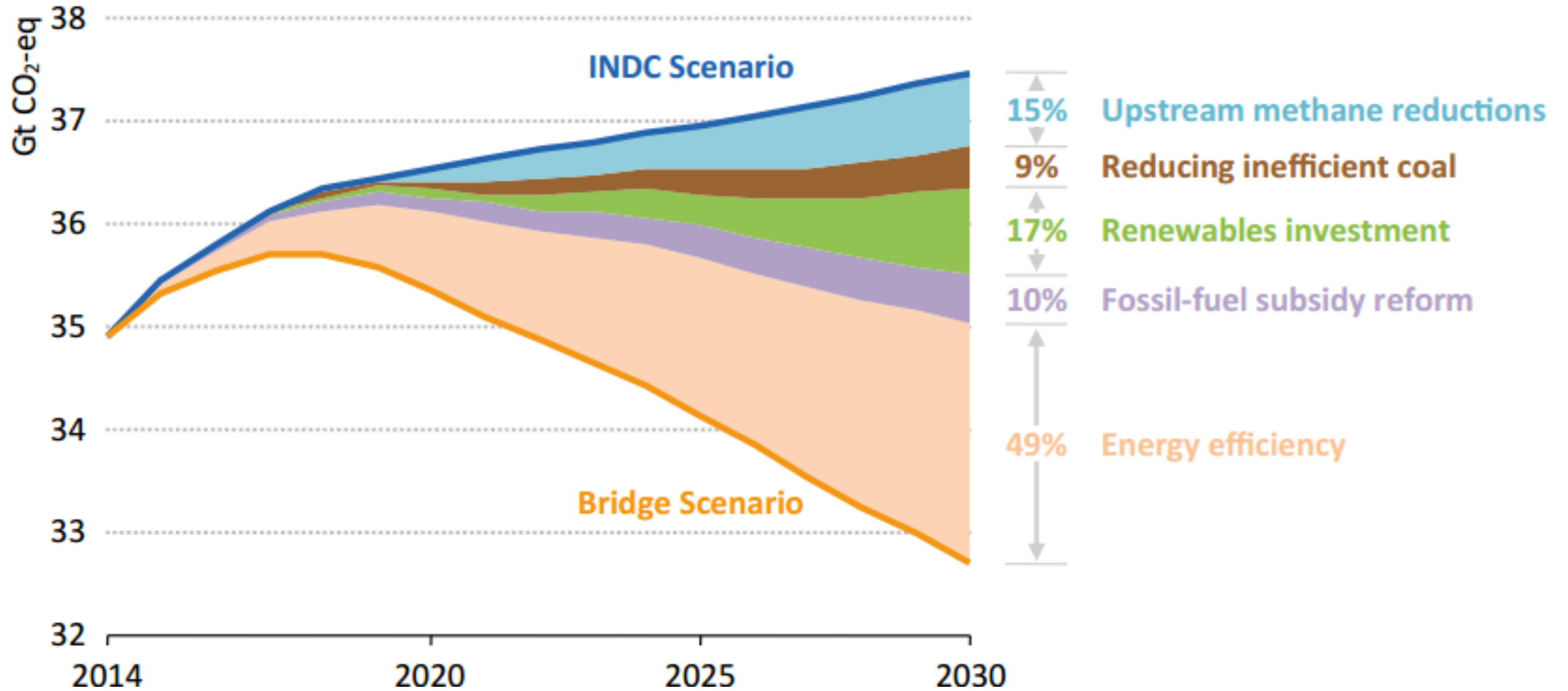


United Technologies



Using less. Doing more.

IEA Climate Bridge Scenario



What is Energy Productivity?

$$\frac{\text{Economic output (e.g. GDP)}}{\text{Energy consumption (e.g. kilowatt hours)}} = \text{Energy Productivity}$$

**Energy productivity
measures the economic benefits
of energy efficiency**

Energy Productivity elevates energy to national interests

It includes energy efficiency, but is a much broader concept

Energy Efficiency

Energy savings and profit

Negative-conservation focused

Operational issue

Individual technologies

Investment in objects

Multiple benefits not quantified

Limited scale and scope economies

Mainly a micro-level concept

Energy Productivity

Value creation and growth

Positive-output focused

Strategic issue

Technological complementarity

Investment in systems

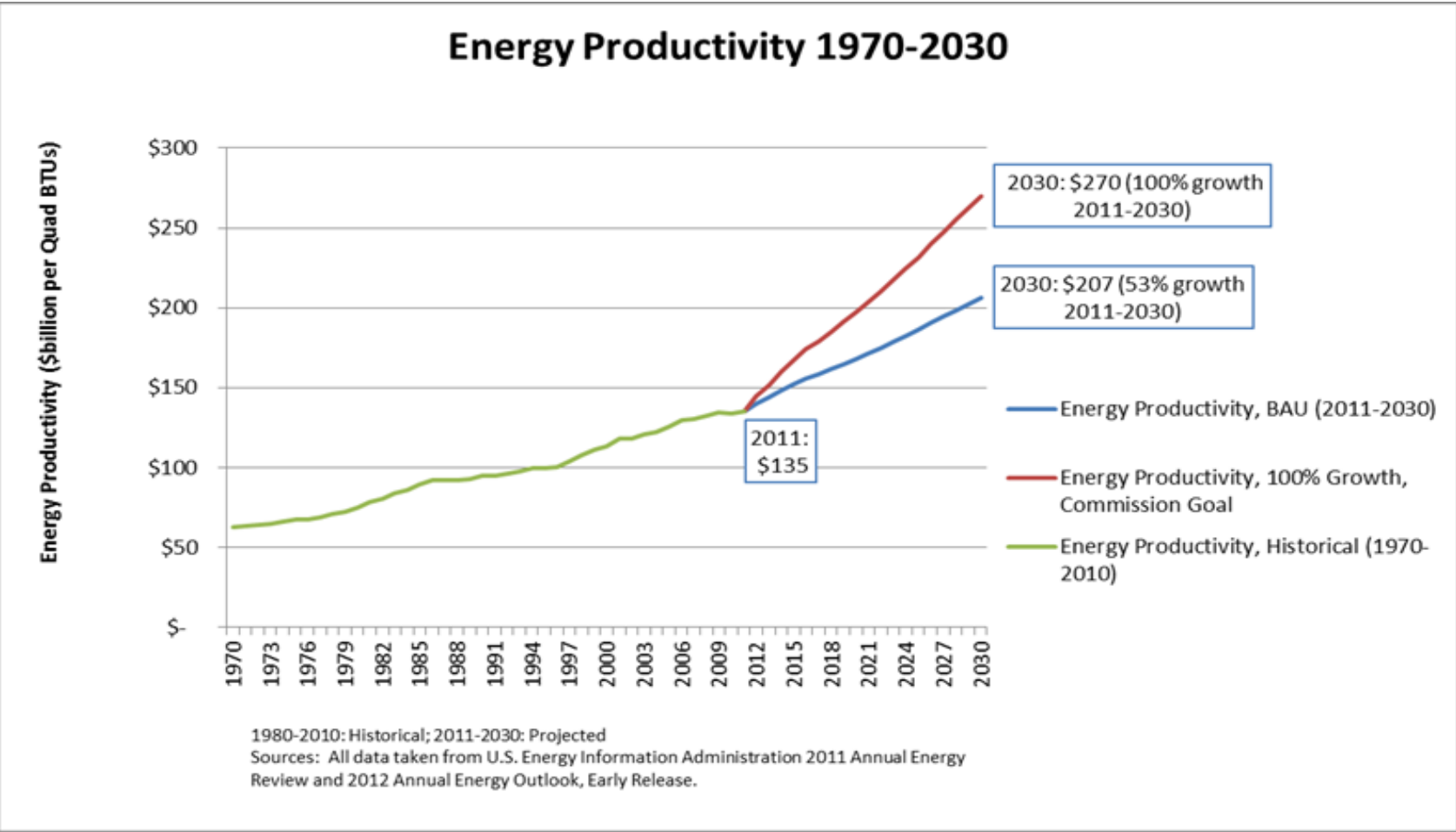
Multiple benefits main driver

Large scale and scope economies

Both a micro and macro level concept

Credit to KAPSARC

Alliance Advocacy: Setting Bold Goals Drives Policy Action



America could save

\$327 BILLION
IN 2030

\$97 BILLION in Buildings



\$139 BILLION in Transportation



\$94 BILLION in Industry



TO OUR COUNTRY THIS MEANS



A CLEANER ENVIRONMENT

Decrease U.S. CO₂ emissions to 4 billion metric tons - 33% less than 2005



GREATER SECURITY

Reduce energy imports by over \$100 billion



STRONGER ECONOMY

The U.S. could add 1.3 million jobs and boost GDP by up to 2%



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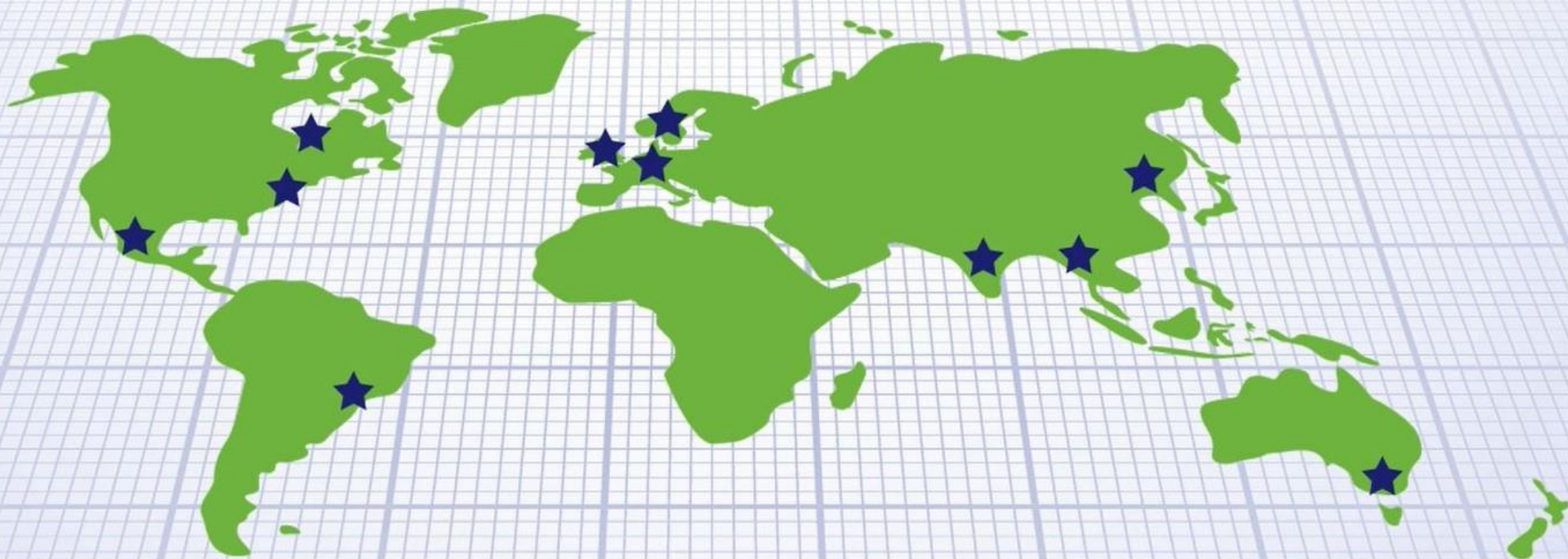
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CANADIAN
Energy Efficiency Alliance



Using less. Doing more.



EP 100

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IN PARTNERSHIP WITH  GLOBAL ALLIANCE
FOR ENERGY PRODUCTIVITY



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For details: www.TheClimateGroup.org/EP100



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Thank you!

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