



CLIMATE AND
POLLUTION
AGENCY

Bringing the message of the SREX report to end-users

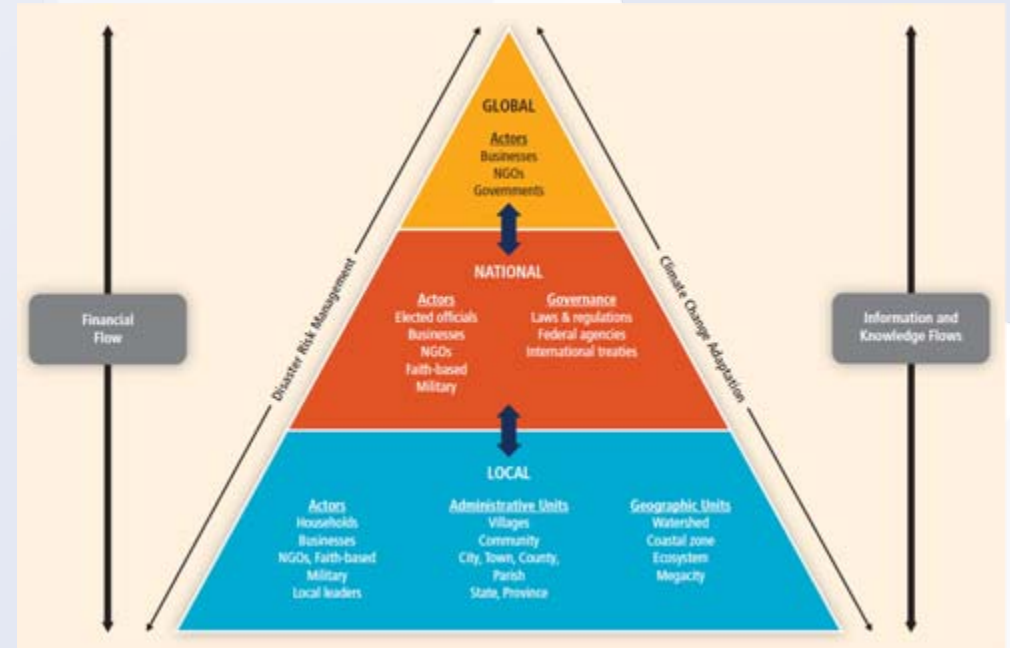
IPCC Side event at COP18

28 November 2012

Mr Ø. Christophersen, Climate and Pollution Agency, Norway

We have reached a wide audience

- 7 regional events
- 1168 participants
- A variety of stakeholders
- from about 65 developing countries
- Significant media coverage at each event



How did we do this?

Launch of the report and outreach events

Launch in two phases

- **Kampala Nov. 2011 Summary for policymakers**
- **COP 17 Nov. 2011**
- **Geneva March 2012 Full report**
- **Several focused events in developed countries**
- **Presentations at 3 regional expert meetings on Loss and Damage**

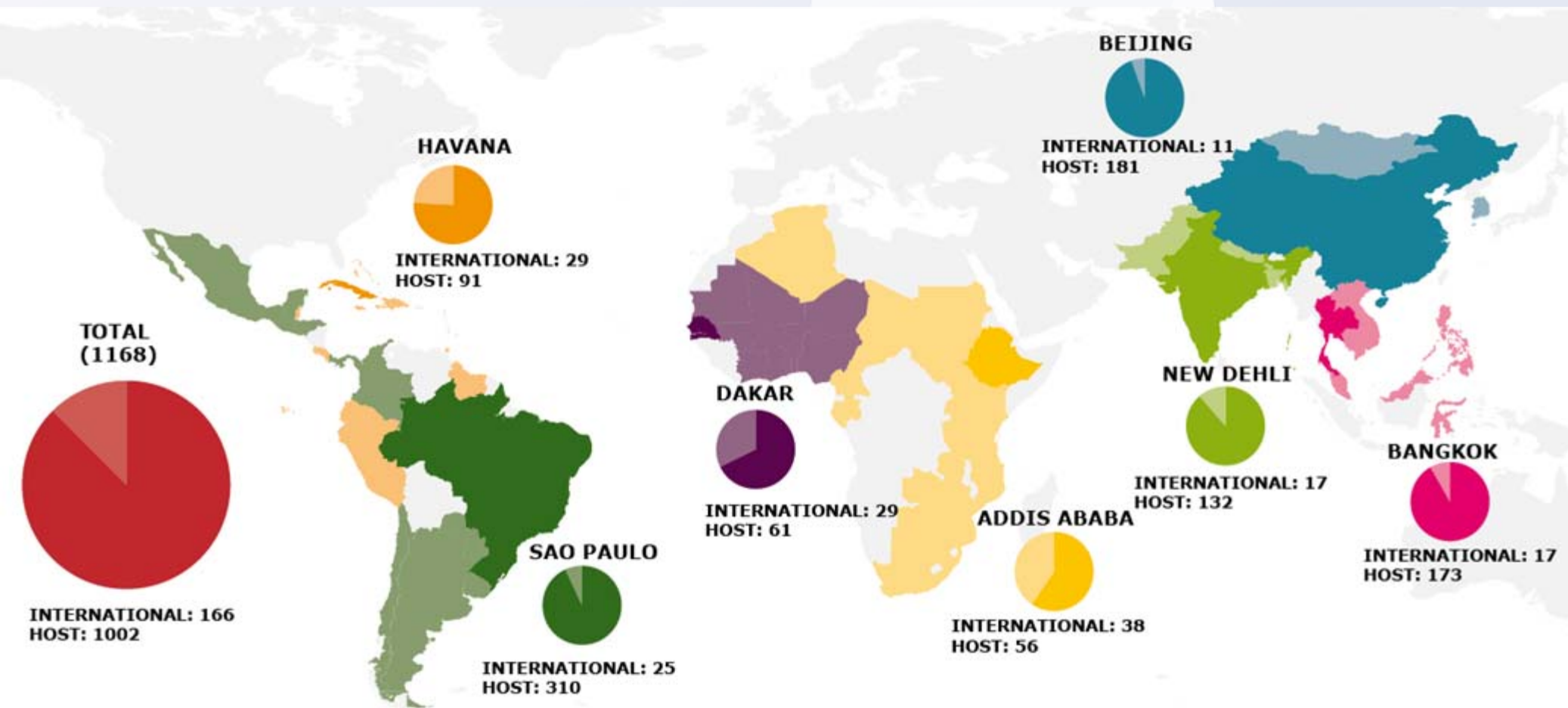
Outreach program in developing countries

- **Pre launch material**
- **Pilot event in Oslo Jan. 2012**
- **7 regional 2-day events in developing countries April – August**

Dialogue and involvement



Participation from Non-Annex I countries



Lessons learned

- Did we reach the right people?
- Did we make an impact?
- Success factors
- Improvements?
- Should IPCC do more of this?



**Thanks to all
participating partners
and locale hosts**

**All material available at
the SREX part of
www.ipcc.ch**

