

United Nations Climate Change Conference in Bali 2007 - Side Event

## Corporate and individual social responsibility - lessons learnt from the voluntary carbon market

How individuals, companies and NGOs shape the global carbon market through their voluntary actions, especially by supporting small-scale projects with high sustainability benefits (example of a designated CDM project in Bali). Can the CDM learn from the demand in the voluntary market?

DateTuesday, 04 Dec 2007Time20:00-21:30PlaceGrand Hyatt Bali, Room "Tidal"

## Programme

20:00	Welcome
20:05	Introduction: myclimate's experience in the voluntary carbon market. Which kind of emission reduction projects do individuals and corporate clients ask for? <i>Mr. Martin Stadelmann, myclimate Foundation</i>
20:15	Input 1: Solar, biogas and efficient cookers – admired by the public, now also accepted within the CDM? Dr. Bernhard Schlamadinger, Managing Director, TerraCarbon LLC
20:25	Input 2: Individuals assume all carbon offset projects to be additional. Do CDM / JI rules and the current practice show how additionality has to be assessed? <i>Dr. Axel Michaelowa, University of Zurich &amp; CEO, Perspectives GmbH</i>
20:35	Input 3: How programmatic CDM can meet the preference for small-scale projects with positive social and environmental side effects. First experience from a Programme of Activity in India. <i>Ms. Pamposh Bhat, Head, GTZ CDM-India</i>
20:45	Panel Discussion with the speakers and Dr. Stephan Singer, Head, WWF European Climate and Energy Unit Dr. Meinrad Buerer, Technical Director, The Gold Standard Foundation Mr. Edwin Aalders, CEO, Voluntary Carbon Standard
21.25	Conclusion
21.30	End of the Side Event