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# CLIMATE AND ENERGY MODEL REGIONS

GÜNTER LIEBEL

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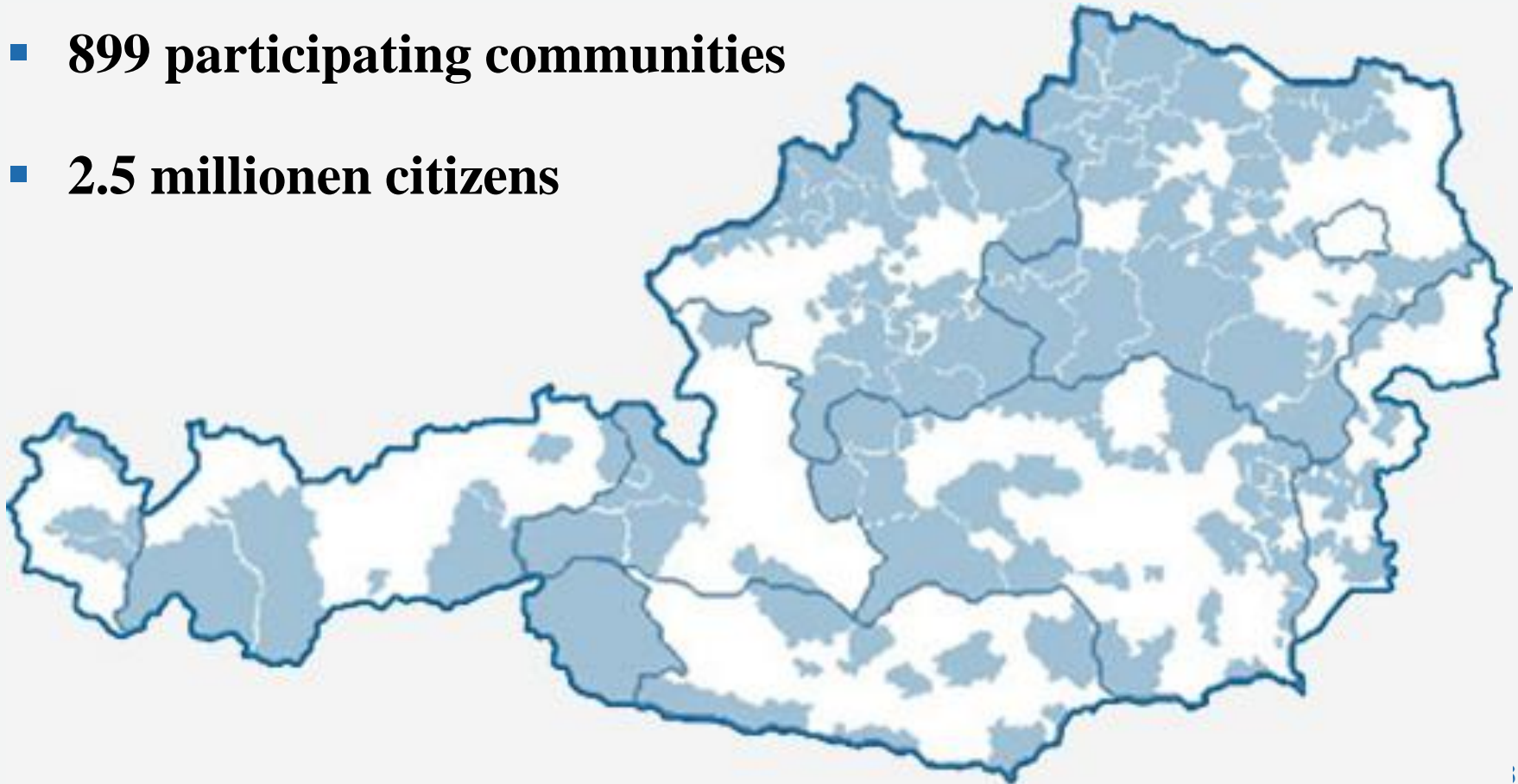
- A programme of the Climate and Energy Fund that supports regions to become independent of fossil fuels.
- Bottom-up approach: The regions develop their own way towards reducing their energy consumption and enhancing the use of renewable energies.
- Increase public identification through participation and the possibility of focusing on a region's strengths.
- An important side-effect is creating new jobs in the regions.

# CLIMATE AND ENERGY MODEL REGIONS



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- **99 Climate and Energy Model Regions**
- **899 participating communities**
- **2.5 millionen citizens**



# SUCCESS FACTORS

## 1. An implementation concept

describes the status quo, sets goals and benchmarks,  
identifies potentials and sets out concrete actions

## 2. A driving force on location

The success often depends on a single person driving the implementation of projects of the action plan. This person also acts as contact person for the stakeholders of the region.

## 3. Integration of the region into the development process

cooperation with stakeholders,  
local economy, local policy makers and citizens' awareness  
co-financing by local communities.

# SUPPORTING ACTIVITIES

## 1. Networking and training

Three times a year the Model Region Managers are invited for a two-day training and networking event for education in relevant topics and disseminating their know-how

## 2. Energy monitoring

Every region is obliged to undertake monitoring activities of certain key data (consumption and production).

This obligation creates awareness for the challenge and is necessary to directly illustrate the progress.

# INVESTMENT SUBSIDIES

The Climate and Energy Fund supports the Model Regions with exclusive **investment grants** for

- Photovoltaic systems
- Wood heating systems
- Solar thermal energy
- Electric vehicles (in combination with photovoltaics)
- Refurbishment of buildings



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**Thank you for your attention!**

SC DI GÜNTER LIEBEL

Sektion I: Umwelt und Klimaschutz

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