

Presenters for Building back a net zero resilient economy
through Governance, Policy, Standards, Skills and Inclusion

COP26 Side Event

5th November

Welcome by Silvio Dulinsky - Deputy Secretary-General at ISO - International Organization for Standardization

Facilitator Nick Blyth - Convener of ISO (TMBG) Climate Change Coordination Committee

Scott Steedman

ISO Vice-President (Policy) – United Kingdom

Director-General, Standards, BSI – United Kingdom

During this session:

Scott Steedman will outline the role of international standards as a common, consensus-based approach to enabling change and specifically to accelerating the transition to a net-zero resilient economy. Scott will explain how ISO and BSI will implement the London Declaration, signed in September, by which standards organisations will commit to incorporating climate science in their work on new and existing standards used worldwide and to ensuring that the views of civil society and those most at risk from climate change will be amplified in the process. He will talk about the potential for stakeholder led standards to effect rapid change when used in a coherent way along with regulation and compliance requirements by governments and industry and how the international standards system can become the backbone for national ambitions to reach Net Zero.

Biography:

Scott Steedman is Director-General, Standards at BSI, the national standards body and ISO and IEC member for the United Kingdom. Scott is completing his second term as ISO Vice-President (policy), having served in the role since 2017. A strong advocate for the increased take up of international standards to address global challenges, he has promoted new thinking about the systemic use of standards including regulation to scale change and implement better practices for governments, industry and consumers and as an enabler for innovation, trade and economic growth. He is an Executive Director on the Board of the BSI Group. Prior to joining BSI he held senior roles in the engineering industry, working in civil engineering and infrastructure, in academia and in professional bodies. He was Vice-President Policy of the European Committee for Standardization (CEN) from 2013-16 and is a former Vice President of the Royal Academy of Engineering and of the Institution of Civil Engineers in London.

Victoria Hurth, Dr

Fellow at Cambridge Institute for Sustainability Leadership (CISL)

ISO/TC309/WG1 *Guidance for the governance of organizations* Co-Convenor

During this session:

Victoria Hurth will overview ISO 37000 - the ground-breaking first international consensus-based benchmark for good governance of organizations, regardless of type, sector or location. Victoria will summarise ISO 37000 which was developed by a committee of over 70 countries and 24 liaisons, and its importance for driving organizational response to climate change and unsustainability - including how it marks an important shift in how we understand governance for the 21st century.

Biography:

Victoria works at the intersect of academia and hands-on business to help companies transition to be drivers of long-term wellbeing for all (sustainability). Victoria focuses on five core pillars of organizations: purpose, governance, marketing, leadership and culture. She has 25 years' experience in marketing, management and sustainability, having previously worked for 3M and Accenture with companies including Marks and Spencer and Cancer Research and by developing theory as a full time Associate Professor of Sustainable Business and Marketing. Victoria is currently Technical Author for the first national standard specifying the Worldviews, Principles and Behaviours of Purpose-Driven Organisations (PAS 808). From 2016-2021 Victoria co-led the process to create the first global ISO standard in Governance of Organizations ([ISO37000](#)) and currently co-leads the ISO working group (TC309/WG1) developing standards on Indicators of Effective Governance (ISO37006) and guidance for governing bodies in Selecting, Creating and Using Indicators (ISO37005).

Victoria is an UNCTAD review panel member for [ISAR Honors](#), was a member of the UNCTAD/UNEP Task Force developing a [methodology](#) for SDG indicator 12.6.1 and their guidance on core SDG indicators for business and was a member of WBCSD's working group on Governance. She is the academic lead for Common Ground Research Network's [Climate Change theme](#) and a Scientific Advisory Board member for [Scientist's Warning Foundation](#). Victoria was a Director of a social enterprise, been a board member of a regional social enterprise group and is currently a Non-Executive Director of the organic standards company [Soil Association Certification](#) Ltd and FTB Lawsons Ltd. She has published research papers and thought pieces in journals including: Nature Climate Change, Energy Policy, The New Scientist and Sustainable Development.

Peter Young

ISO/TC 322 Sustainable Finance Chair

During this session:

Peter will use the example of the work of ISO's Sustainable Finance Committee (TC322) to show how ISO standards can help meet the demand for global alignment in the drive towards net zero. Peter will show how the many embedded ISO standards in the real economy can be utilised by the financial community, building towards a single global structure to support the transition of the financial ecosystem to sustainability.

Biography:

Peter Young chairs the International Organization for Standardization [Committee on Sustainable Finance \(ISO/TC322\)](#), and the [Strategic Advisory Group for the BSI UK programme of sustainable finance standards](#). He co-founded and chaired two third sector environment and sustainability organisations in the UK - the [Aldersgate Group](#), and the [Broadway Initiative](#). Peter is a trustee and former chair of the [Green Purposes Company](#) which safeguards the green purposes of the Green Investment Bank (now Group) under Macquarie's ownership. He is a member of the [Our Natural World Advisory Panel to Esmée Fairbairn](#). Peter spent many years working internationally with businesses and governments on sustainability issues and lives in Scotland.

Sarah Mukherjee, MBE

CEO, IEMA

During this session:

IEMA, the Institute of Environmental Management and Assessment, is collaborating with our event partners so we can expand our shared understanding of the important contribution that professionals and sustainability skills play in building a net zero and climate-resilient economy. IEMA will present on skills for sustainability and on how sustainability professionals are responding to the climate challenge. For example, what does it mean to be a professional working to address the climate emergency, and what are the developing issues?

We will also consider the imperative for embedding sustainability and making 'all jobs greener', such that all parts of the existing and future workforce are equipped to play their role.

Biography:

Sarah Mukherjee is the CEO of IEMA. She was the BBC's Environment Correspondent for many years, presenting on national and international BBC radio and television news, working – and winning awards - across the world. Since leaving the Corporation, she has had leadership roles in utilities and agriculture. She was a panel member for the National Parks Review and sits on the National Food Strategy Advisory Panel. She is a Trustee of the Woodland Trust, a governor of Harper Adams University and is Co-Chair of the Oxford Farming Conference. Earlier this year, Sarah was awarded an MBE for her services to agriculture and farmers well-being.

Sarah has been a Campaign for Real Ale beer judge and a rugby reporter in the past - two activities she still enjoys - and is a runner and yoga addict.

Helena Leurent

Consumers International, Director General

Biography:

Helena Leurent is Director General of Consumers International, the membership organisation for 200+ consumer advocacy groups around the world in more than 100 countries. Consumers International works with members and partners to empower consumers, to ensure consumers are treated safely, fairly and honestly worldwide, and to drive change in the marketplace on global consumer issues including digital access and rights, product safety and sustainability.

Consumers International is the membership organisation for consumer groups around the world. We believe in a world where everyone has access to safe and sustainable goods and services. We bring together over 200 member organisations in more than 100 countries to empower and champion the rights of consumers everywhere. We are their voice in international policy-making forums and the global marketplace to ensure they are treated safely, fairly and honestly. We are resolutely independent, unconstrained by businesses or political parties. We work in partnership and exercise our influence with integrity, tenacity and passion to deliver tangible results.

Consumers International. Coming together for change.

Emanuele Riva

IAF Chair

During this session:

The International Accreditation Forum (IAF) is a worldwide association of accreditation bodies and other bodies interested in conformity assessment in the fields of management systems, products, processes, services, personnel, validation and verification and other similar programmes of conformity assessment. Our primary function is to develop a single worldwide program of conformity assessment which reduces risk for businesses and their customers by assuring them that accredited certificates and validation and verification statements (opinions) may be relied upon. IAF will present the future direction in verification and assurance to SDGs reporting, how national accreditation bodies challenge to extend the accreditation toward sustainable development, and provides a showcase of accreditation for sustainability development in Italy.

Biography:

IAF Chair (International Accreditation Forum)

IAF Vice Chair since 2015, and IAF Chair 4 November 2021. In his position of IAF Chair, he will chair also INeTQI (International Network of Quality Infrastructure).

Vice General Manager of Accredia, The Italian National Accreditation Body, since 2019 and Director of Certification & Inspection Department of ACCREDIA since 2013, Member of the EA Executive Committee / Executive Board since 2015, Vice Chair of "Conformity Assessments" Technical Committee in UNI (Italian Standardization Body) since 2018, EA and IAF Lead peer evaluator, and Accredia Lead Assessor, Member of ISO CASCO WG 42 (ISO/IEC 17011), WG 21 (ISO/IEC 17021-1), WG 49 (ISO/IEC 17000), Member of EA Certification Committee since 2008

Graduated with full marks in law in Milano, after experiences in certification bodies, consultancy and associations, he has been working in Accredia since 2003 (previously Sincert).
