

**COP 22 Side Event** 

## Who we are

### **Our Mission**

"The original mission in setting up CIFF was to improve the lives of children in developing countries who live in poverty. This hasn't changed. I want to solve problems, not make grants." - *Chris Hohn* 





# Intergenerational justice: children are most vulnerable to climate change and they will inherit today's climate decisions

We are champion for children. As the world's largest philanthropy that focus on improving children's lives, we support ambitious and bold programmes for children to survive and thrive, today and tomorrow.

- Climate change is not an abstract debate. Action or inaction today has immediate and long term impacts on children today and in the future.
- Most climate projections are for 2030, 2050 and beyond. A child born today will be 14 in 2030 and 34 in 2050 (see right).



### Food

Africa and South Asia Crop yield is projected to decline by 8% for all crops by 2050. Impacts on food prices, negatively affecting the poorest people who already use a large portion of income on food

## Nutrition

Sub-Saharan Africa With warming of up to 2.0°C undernourishment levels are expected to be in the range of 15–65 per cent, due to declines in crop yields and nutritional quality of crops.

### Health

Globally 88% of the existing global burden of disease due to climate change occurs in children under the age of five. Changing climatic conditions could also create a vicious cycle of disease and hunger

## **Education**

Loss of family income in agricultural areas leads to children being taken out of school. In Uganda climaterelated shocks have resulted in far more girls being taken out of school than boys



CIFF's climate programme is focusing for a better future for the children of tomorrow.

Sources: UNICEF 2013; UNESCO, 2010; WHO, 2012; Oxfam 2012; Lobell et al., 2011 and Tirado et al., 2010 ; WFP 2012; UN Standing Committee on nutrition, 2010; CCAFS 2014.

# Our level of ambition will have huge impact of how many children are affected

#### 4.0degC

Temperature at Surface (TAS) change in degrees C, RCP 8.5, January 2050

#### Under a 'business-as-usual'

scenario (RCP 8.5) approximately 1.45 billion children will be living in zones where average temperature at surface has changed from 0-2°C to 2-4°C

#### 2.0degC

Temperature at Surface (TAS) change in degrees C, RCP 4.5, January 2050

#### Under a 'moderately ambitious'

scenario (RCP 4.5) approximately 750 million children will be living in zones where average temperature at surface has changed from 0-2°C to 2-4°C

#### 1.5degC

Temperature at Surface (TAS) change in degrees C, RCP 2.6, January 2050

#### Under a 'highly ambitious'

scenario (RCP 2.6) approximately 150 million children will be living in zones where average temperature at surface has changed from 0-2°C to 2-4°C



Legend



Source: UNICEF 2015



# Our approach and theory of change

- Demonstrating that the low carbon transition is possible in developed and developing countries
- Aggregating action to achieve scale
- Providing support systems:
  - Accelerating learning through networks
  - Generating incentives and benefits for leaders and disincentives and penalties for laggards & free-riders
  - Mobilising public & private resources
  - Creating a race to the top

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We are aiming for policy change and implementation

# **Our values**

- We are champion for children
- We are ambitious for **systemic** chance and be on vanguard
- We should take risk and take on tough problems that others can't
- We are focused on **sustainability** and local **ownership**
- We should be commercial and entrepreneurial
- We are committed to field building
- We believe in investing in leadership and talent
- We bring financial, knowledge and political capital
- We are in for the long term **partnership**



# Investments have been **selected** and **managed** to maximise the magnitude and likelihood of impact

- We identify **gaps and opportunities** (finance, policy, capacity and strategic policy windows) and select key entry points for our interventions
- We select progressive champions and "policy entrepreneurs" and often create an organisation around them to support them, and to build the NGO field
- We **co-design** an impact strategy for our investment in co-ordination with grantees, government and other partners
- We engage closely with grantees to track progress and to course correct where necessary and identify new opportunities
- We work and **influencing** others including other funders to multiply our impact and sustain results achieved from our own investments.
- We take key positions e.g. Board seats in order to influence grantee strategies
- We create new grantees and build the capacity of existing groups in order to grow the ecosystem of climate institutions



# Since 2009, CIFF's portfolio has evolved from its initial focus on energy in Europe to include HFCs, urbanisation and China, with a focus on global leverage

#### Total grant amount approved is \$290m (2009-2015)

Current portfolio under management today is \$218m



#### Active grant (\$) % **SPA** Energy 120,175,133 54% HFCs 22,270,870 10% Land Use 14,423,054 6% Urbanisation 61,929,000 28% Total 218,798,057 12%



350

300

250

200

150

100

50

2008

2009

Millions





2010

2011

2012

2013



2014

2015

Geography	Active grant (\$)	%
Brazil	25,215,054	12%
China	81,711,652	37%
Europe	39,647,997	18%
Global	63,787,513	29%
Mexico	8,435,842	4%
Total	218,798,057	12%

# Challenges and lessons learned – The MAPS example

- When do we exit? What is a responsible exit?
- How do we measure contribution and attribution? What kind of measures we should adopt?
- What is the right balance between short term win and long play?
- What does "success" and "sustainability" means?
- How to scale and replicate?
- Country selection?

- It is about the people and the trust
- Evolving Theory of Change
- Shared vision about direction of travel
- Being close to the ground and building local capacity





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