



Road to 2020: C+ Initiative

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What is C+

International negotiations
are far less than adequate to
deal with climate change

Climate change is not only a
task for government, but need
civil society participation



Government Action



C+ Initiative

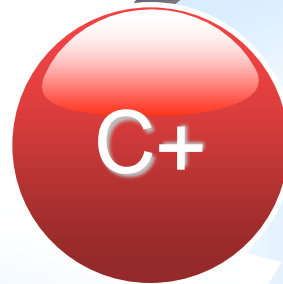
Bottom-up Action
Help government to
achieve their goals



C+ refers to

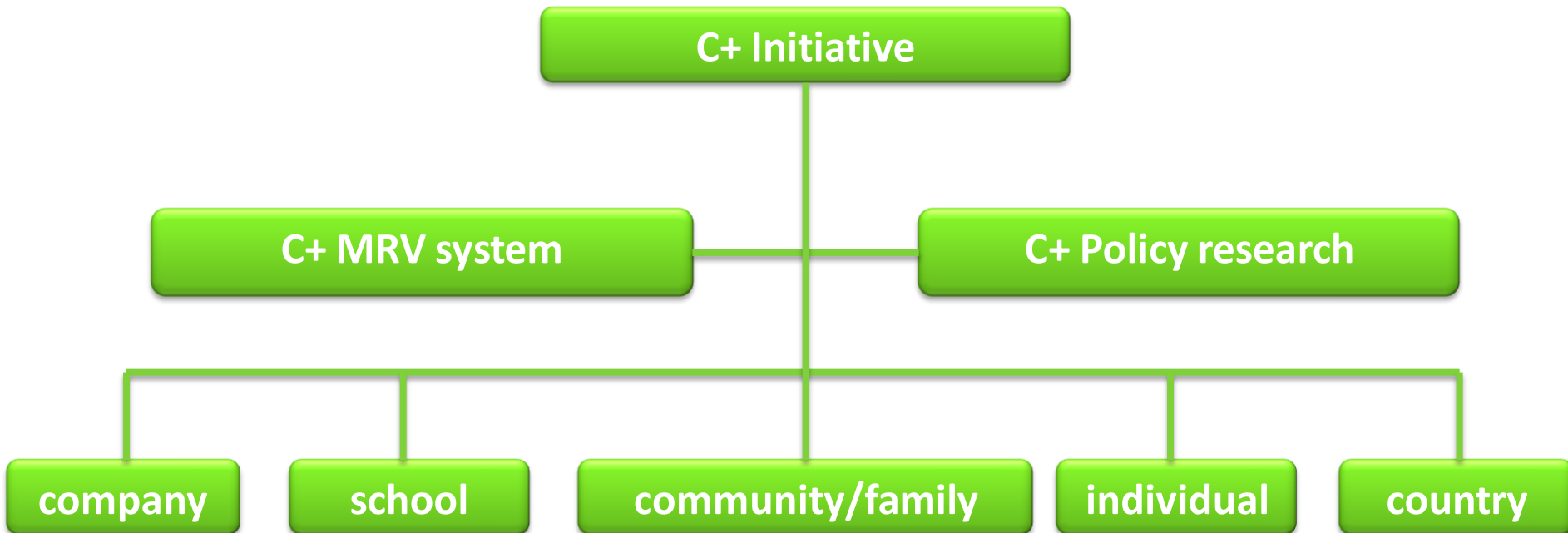
**Beyond Government
Commitment**

**Beyond Climate
Change**

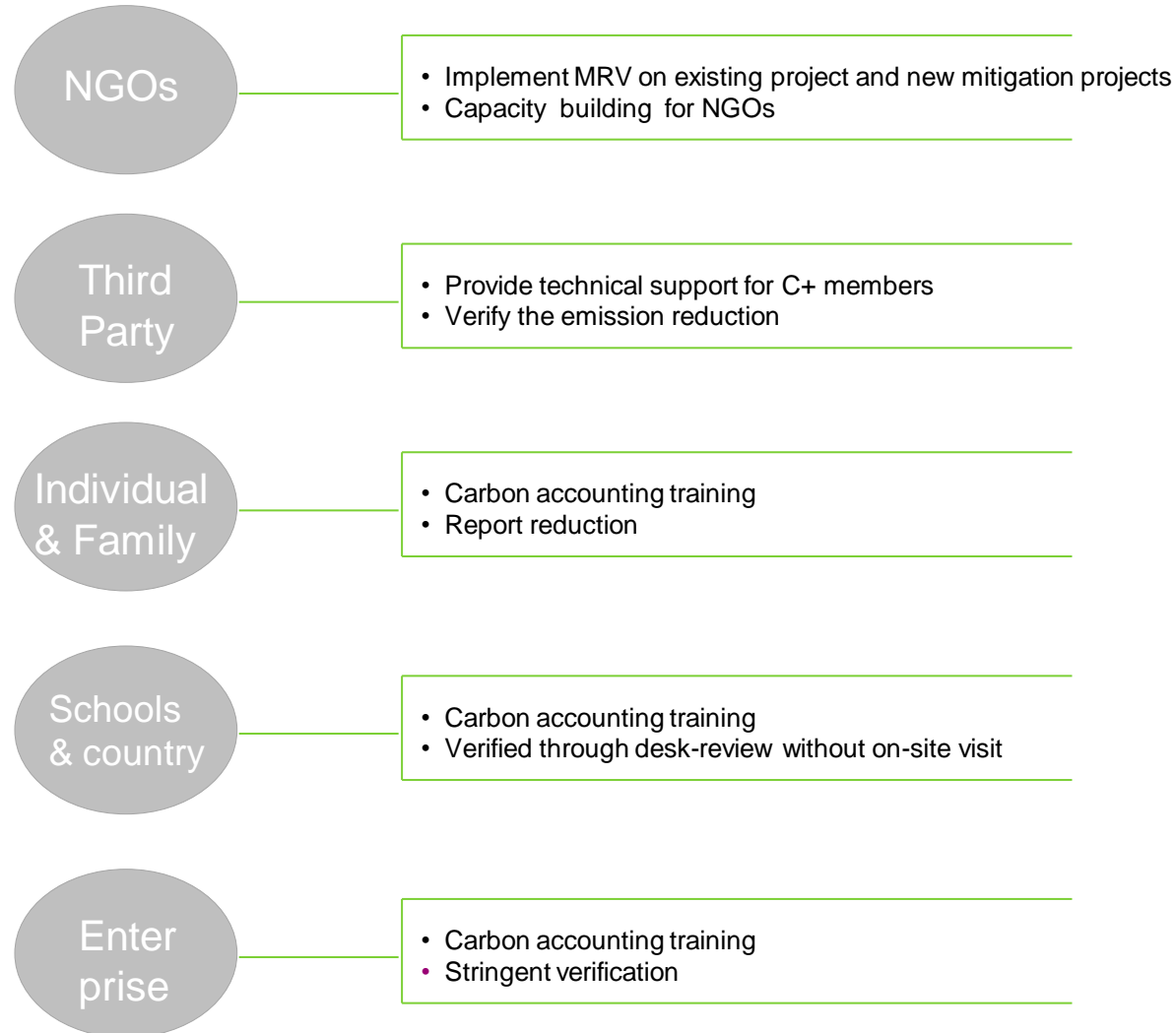


Beyond China

C+ Framework



C+ MRV system



C+ Action Plan

2020

2011

- Build a C+ Network
- Launch the C+ Initiative
- Mobilise companies, schools, families and individuals join the C+ Initiative

Exchange and communicate to promote discussion of similar campaigns in their country

2012-2013

- Encourage more orgs. and individuals to become C+ supporters
- Submit the commitment to NGO network

Promote "X"+ in different countries

2012-2015

- C+ fellows take action and fulfil their commitments
- Submit the implementation and outcome reports to related NGOs

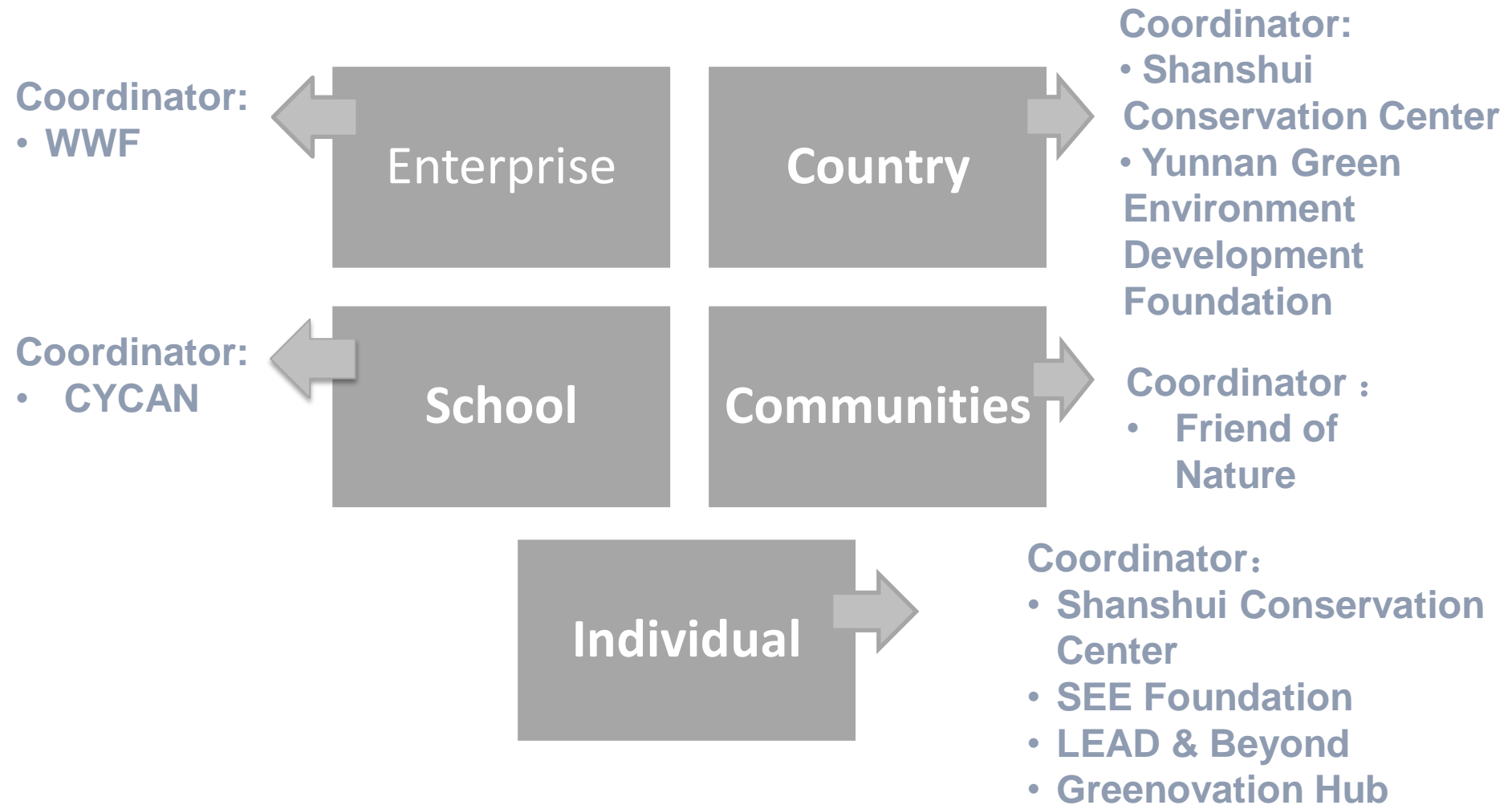
Build Exchange platform for practitioners to share the Plus actions

2015

- Evaluate C+ results and conduct impact report

Evaluate Plus action results and its impact

How to C+



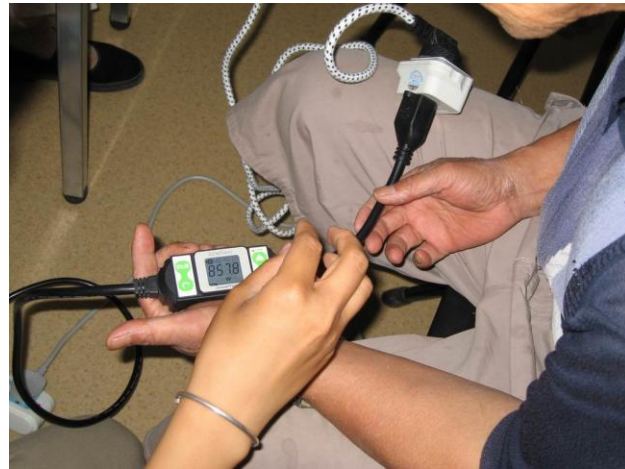
What we do

September.19.2011
C+ initiative launch in
Beijing



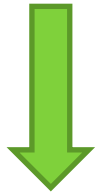
What we do —— Community

Assess Energy
Consumption



Expert

Workshop



Energy Saving
Proposal



What we do —— Community

Calculate Energy
& Carbon
Reduction



Upload
Report
Monthly



Promote
Community
Energy-saving



We call for

