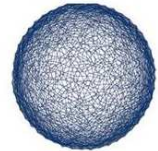




Business for
Climate Protection
BDI *initiativ*



COP15
COPENHAGEN

BDI Initiative Business for Climate Protection:

Innovations to Cool our Planet

Through innovations and investment in climate technologies business contributes significantly to tackling the challenge of climate change. In order to continuously be able to do so, business needs an internationally binding agreement that guarantees a reliable framework for rolling out innovative solutions.

How do we further promote innovation and investment in climate friendly technologies? How can we step up technological development worldwide? Why are state-of-the-art technologies key to mitigating greenhouse gas emissions? High-level industry experts will discuss with NGOs and climate experts about ways to tackle climate change effectively.

You are cordially invited to our

Side Event

December 17th 2009

8 – 9.30 pm

Copenhagen Bella Center, Room Halfdan Rasmussen

Speakers are:

Jonathan Lash

President World Resources Institute, USA

Business representatives

Prof. Dr.-Ing. Hans-Peter Keitel

President Federation of German Industries

Peter Löscher

CEO Siemens AG and

Chair of BDI Initiative Business for Climate Protection

Dr. Jürgen Hambrecht

CEO BASF SE

Dr.-Ing. Ekkehard Schulz

CEO ThyssenKrupp AG

Host

Cherno Jobatey

TV Presenter, www.chno.com

Language: English

To be followed by discussion with participants and subsequent reception

We are looking forward to meeting you!