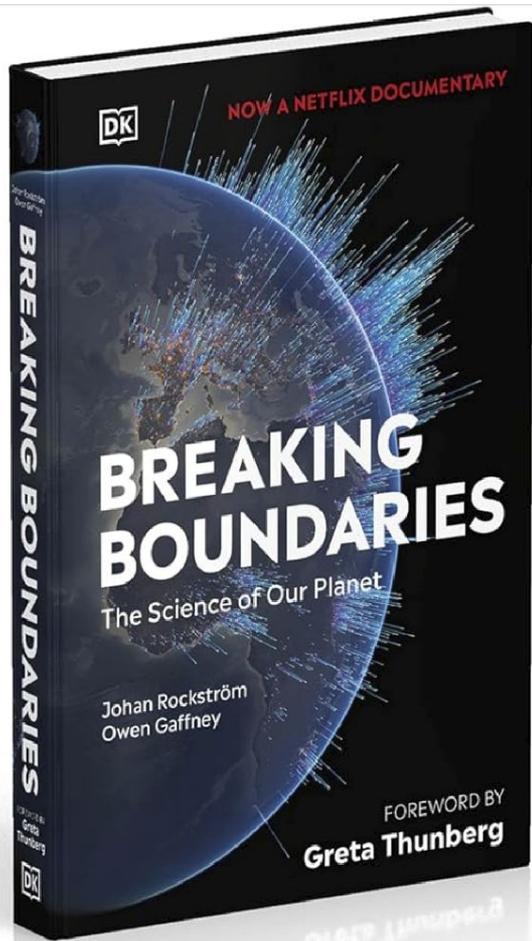




PLANTBASED TREATY

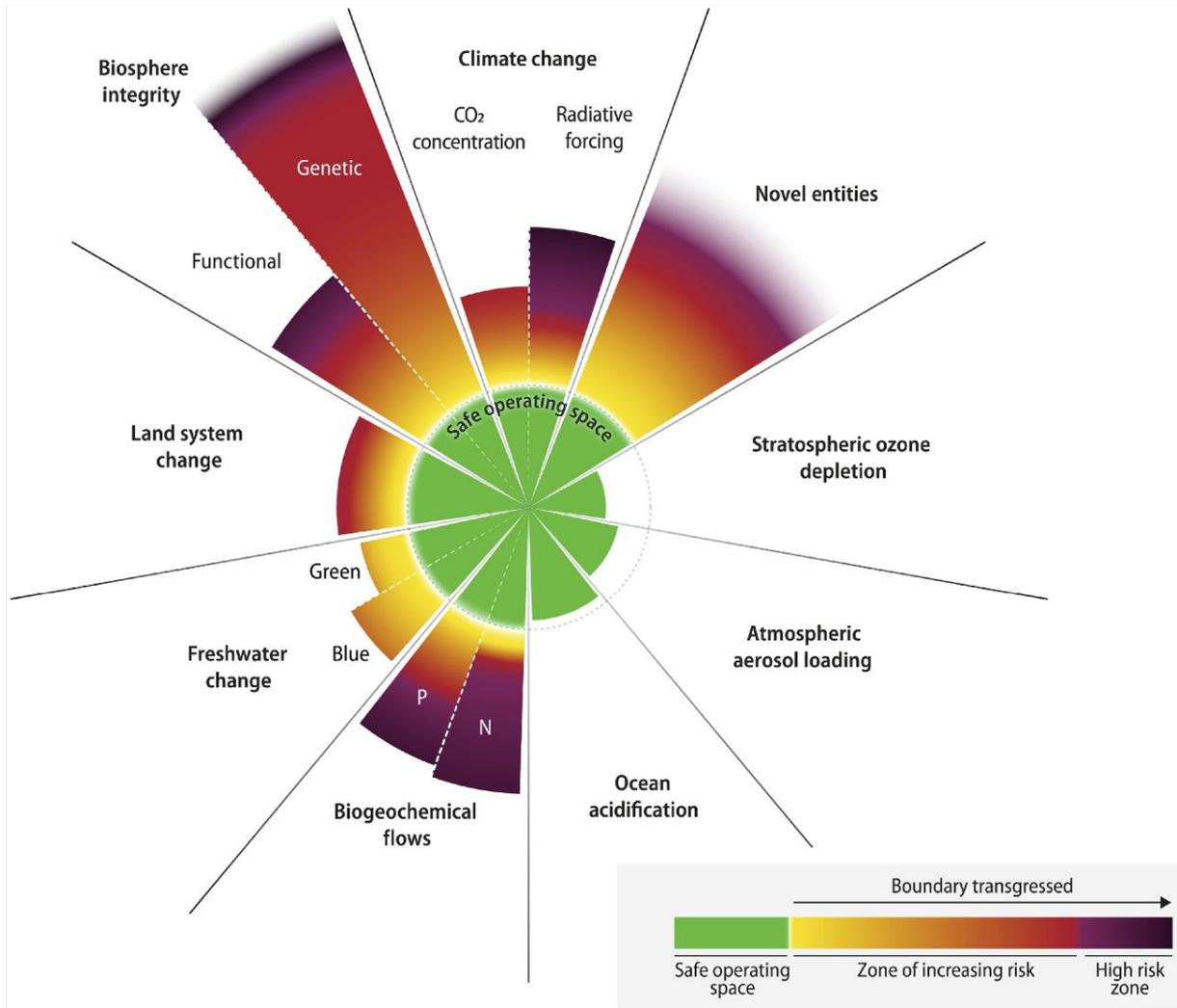
PLANTBASEDTREATY.ORG



The final battle over whether we successfully deliver on the Paris Climate targets rests on whether we are able to **transform the global food system.**"

- **Breaking Boundaries**

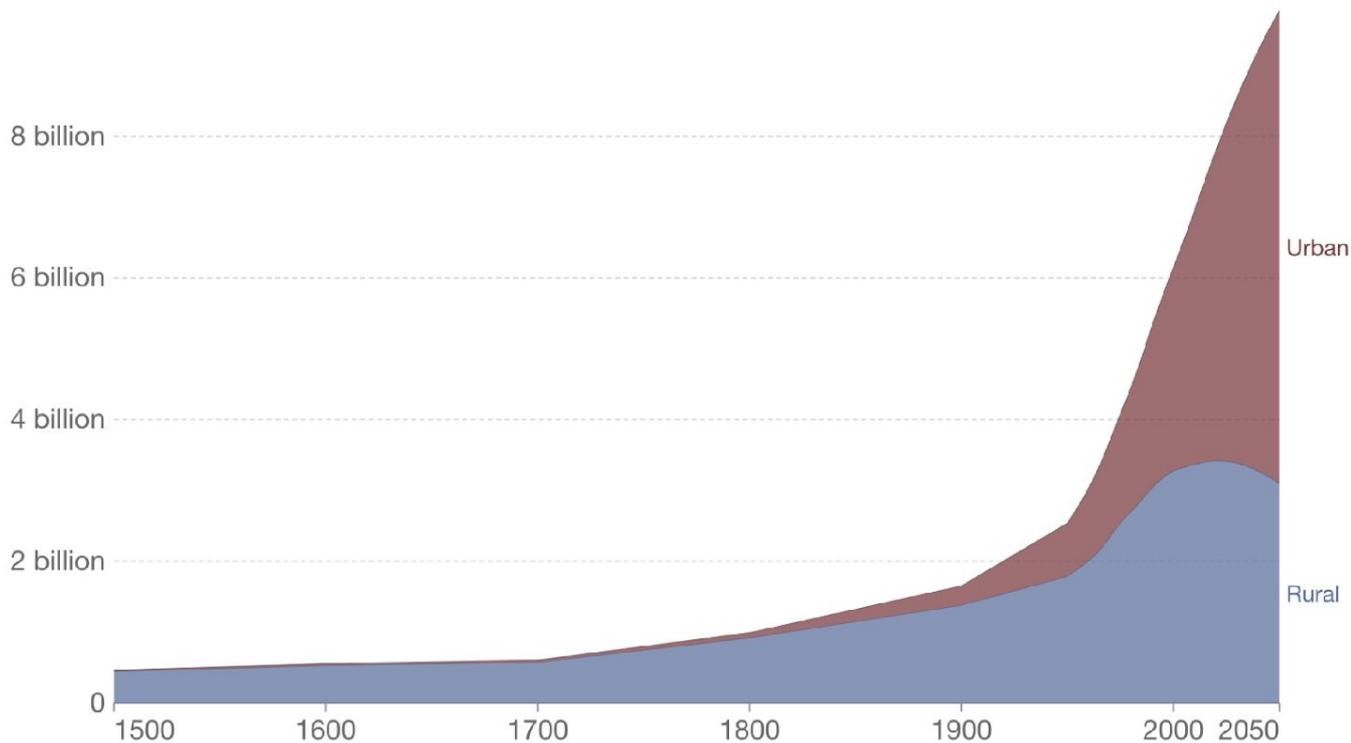




Urban and rural population projected to 2050, World, 1500 to 2050

Our World
in Data

Total urban and rural population, given as estimates to 2016, and UN projections to 2050. Projections are based on the UN World Urbanization Prospects and its median fertility scenario.



Data source: OWID based on UN World Urbanization Prospects 2018 and historical sources (see Sources)

OurWorldInData.org/urbanization | [CC BY](https://creativecommons.org/licenses/by/4.0/)





LOS ANGELES
CALIFORNIA, USA

BOYNTON BEACH,
FLORIDA, USA

EDINBURGH
HAYWARDS HEATH
LAMBETH
NORWICH
UNITED KINGDOM

DIDUM
TÜRKIYE

AHMEDABAD
AMRAVATI
BHAVNAGAR
BHUJ
BHUJPUR
GANDHINAGAR
GOPALPUR
JABALPUR
JAMNAGAR
NAGPUR
MUNDRA
RAJKOT
SONIPAT
THANE
VADODARA
INDIA

PLANT BASED TREATY CITY ENDORSEMENTS





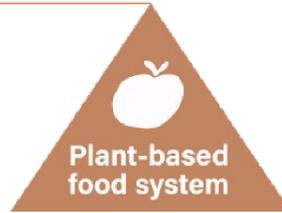




**PLANT
BASED
TREATY**

Grand strategic objective

**DEVELOP AN EQUITABLE PLANT-BASED
FOOD SYSTEM THAT WOULD
ENABLE US TO LIVE WITHIN
OUR PLANETARY BOUNDARIES
AND REFOREST THE EARTH**



Phases

3 R'S

Relinquish

Redirect

Restore

Campaigns

Stop animal
gifting

Cities
Universities
Schools
Hospitals

Reforestation/
Rewilding
Community
gardening

Stop octopus
farming

Retirement
homes
COP

Food giveaways

Tactics

Advocacy, partnerships and coalitions, education,
pressure campaign tactics, email actions, vegan food giveaways,
community gardens, direct action, ad campaigns





**PLANT
BASED
TREATY**