

#### Science For A Better Life









## Climate protection through intelligent building

Hans-Peter Neuwald Head of New Business Industry Innovation Bayer MaterialScience AG

Bonn • June 5, 2008

# **Bayer: Science For A Better Life**





# Spotlight on Bayer MaterialScience

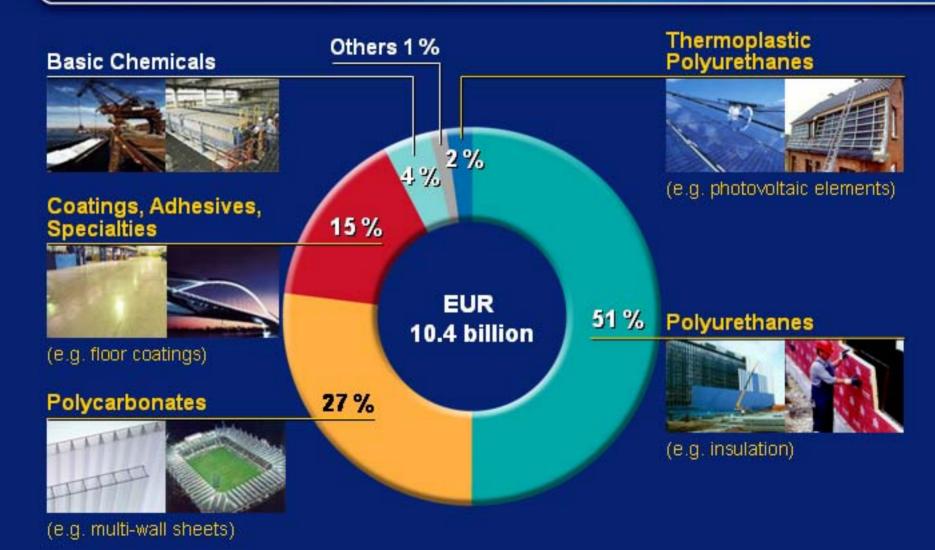


Employees*	15,400
Sales** (2007)	€10,435 million
EBIT** (2007)	€1,042 million
R&D investments (2007)	€209 million ***
New products in the past 5 years	ears > 20 %
* Converted to equivalent of full-time staff, as at December 31, 2007  ** Continuing operations  *** Including R&D projects with customers	

#### Bayer MaterialScience







## **Bayer MaterialScience**

2007 sales\* by customer sector





<sup>\*</sup> Continuing operations

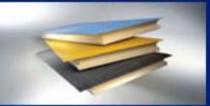
#### Bayer MaterialScience

Energy saving - Climate protection - Construction industry



- Employment of energy saving / CO<sub>2</sub>-reduced production techniques to manufacture our raw materials
- Supplier of effective materials to enable reduced energy consumption in the construction aerea
- Bayer is part of the value chain the construction industry (occupant, operator, investor for a property)
- Focus of our activities in the construction aerea:
   Industry and production buildings, office buildings











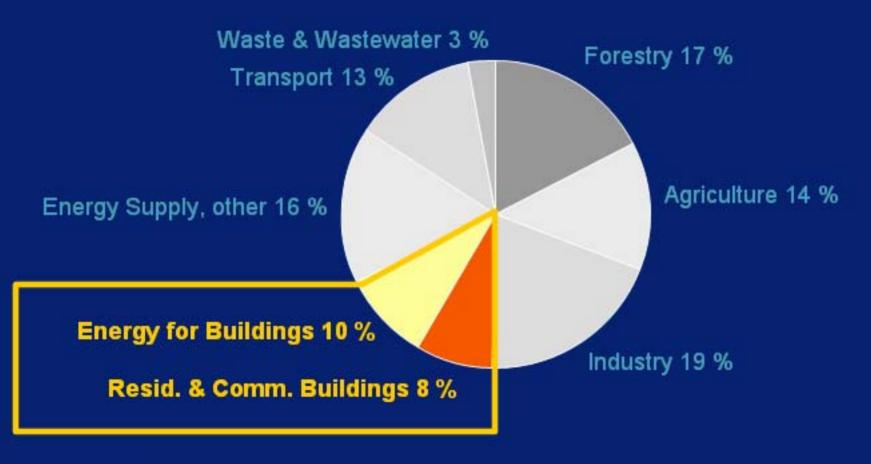
Bayer focus = not domestic buildings / "Commercial Building"

# Potential for cutting CO<sub>2</sub> emissions

Energy efficiency of buildings



Global greenhouse gas emissions in 2004 – a total of 49 metric gigatons



Source: IPCC, WG III contribution to 4th Assessment Report 2007

Basis Olivier et al., 2005, 2006

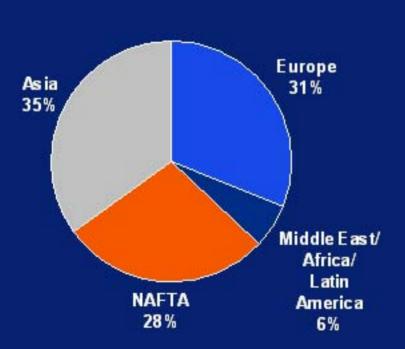
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### New building by region

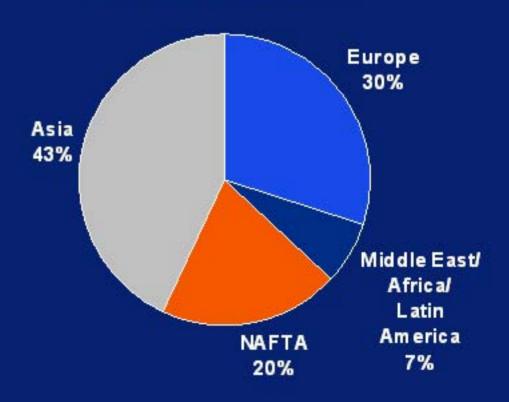
Commercial + industrial + office buildings



2006 Total: Approx. €500 billion



2015 (forecast) Total: Approx. €800 billion



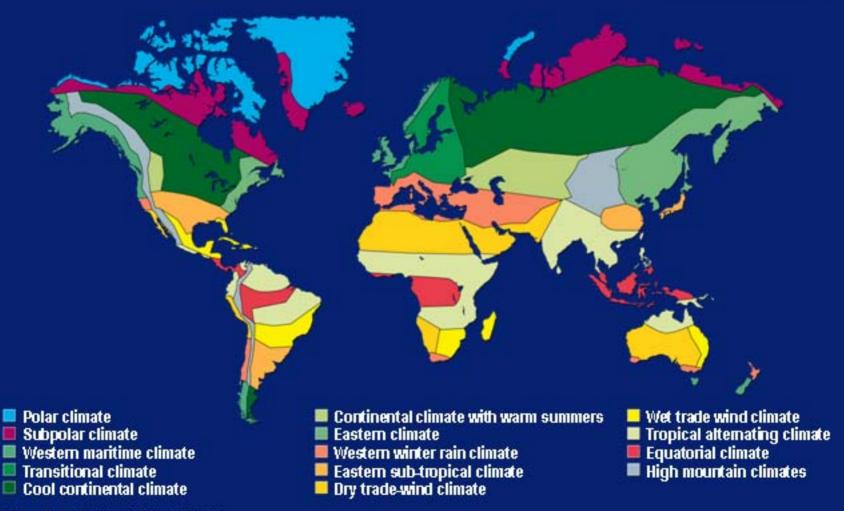
Sources:

Global Insight - Global Construction Outlook, BMS SPC-Cl estimates

#### The Earth's climatic zones\*

Global approach - A challenge





<sup>\*</sup> Taken from E. Neef (simplified)

# Climate-friendly building

In keeping with the location





Location Greater Noida



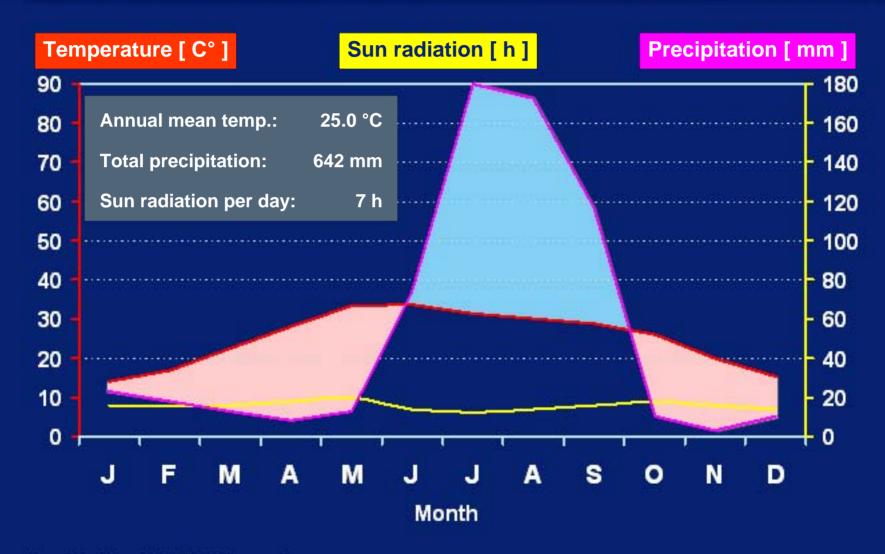






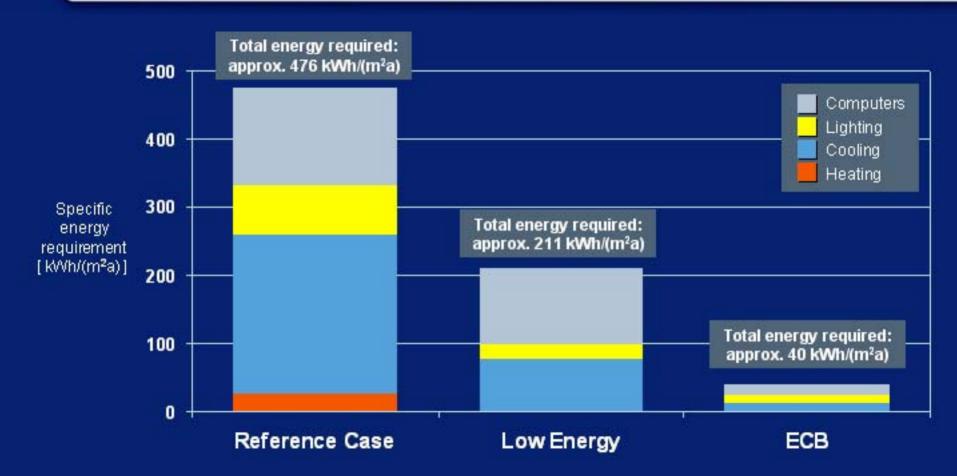
#### Local climate in New Delhi, India





# Energy Consumption in the Simulated Building





Source: BUILDINGS AND CLIMATE CHANGE Status, Challenges and Opportunities

United Nations Environment Programme, 2007

#### Project profile



#### **Project goal**

Zero-emission office building

#### Location

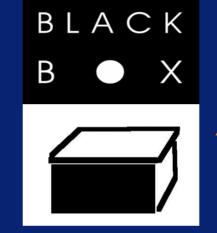
Greater Noida, India

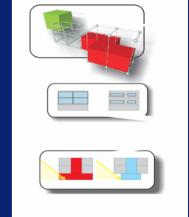
#### Planned use

- BMS Innovation Center with
- 50 office workplaces
- Canteen (capacity 25), kitchen
- 3 conference rooms, adjustable
- Room for product presentations
- Exhibition hall

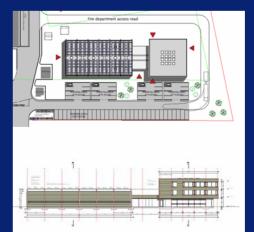
#### Modular building concept

- Climate-optimized for local conditions
- Passive and active measures for saving, supplying and storing energy





Dynamic building simulation – design





Project result – zero-emission office building incl. exhibition hall

Construction site





A look into the future





Summary - Unique features





- Dynamic building simulation with a view to optimizing the building envelope
- Energy supply with no emission of climate-damaging gases,
   100 % regenerative
- Daylight-optimized facade transparency (approx. 20–50 %)
- Passive cooling concept using the thermal inertia of the building's mass
- Uninterrupted service through decentralized buffer battery
- 24-hour off-grid operation, independent of the mains supply

## Bayer MaterialScience offers ....



- ... innovative materials and solutions
- integration into an overall concept for climate-friendly building
- solution for a global approach

# **ECB Projects**

Today and tomorrow





### Bayer MaterialScience & Partner





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### Forward-Looking Statements



This presentation contains forward-looking statements based on current assumptions and forecasts made by Bayer Group management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in our public reports filed with the Frankfurt Stock Exchange and with the U.S. Securities and Exchange Commission (including our Form 20-F). The company assumes no liability whatsoever to update these forwardlooking statements or to conform them to future events or developments.