

# AidData and the Crowd

Increasing transparency and accountability with crowd-based tools

### The Need for Crowd-sourced Development Information

Each year, governments and international organizations provide nearly \$150 billion to developing countries in order to finance economic and social development. Unfortunately, recent research suggests that only a small portion of this funding actually reaches individuals in developing countries. Corruption, in-country bureaucracy, and – most importantly – a lack of information about the actual outcomes of specific development activities prevent recipient communities from sounding the alarm when development outputs differ from what donors intended. Additionally, journalists, researchers, and even policy makers in recipient governments lack the tools needed to share their experiences, observations, and experiences with interested development stakeholders. At AidData, we're working on a new effort to extend our development finance database by adding the tools needed by citizens in recipient countries to augment donor-provided data with first-hand observations, photos, videos, news reports, and documents.

### AidData.org

AidData has created a free, easy-to-use, widely accessible, comprehensive, and timely resource describing the universe of development finance project-by-project, including all grants and loans committed by all major bilateral (DAC and non-DAC) and multilateral donors. AidData tracks more than 957,000 projects spanning 87 donor agencies and totaling more than \$4.2 trillion dollars. Building upon the OECD's DAC/CRS database, our organization has added 45 donors, many more years of coverage, more detailed project descriptions, and finer-grained categorizations of each development project. In total, AidData has added more than \$1.8 trillion to the "known universe" of development grants and loans.

### Augmenting AidData with information from the Crowd

Each development project on the AidData portal currently has its own "project view" page where users can get information about the project from as many as 70 distinct fields in the database (such as donor name, recipient name, commitment amount, project description, financing terms, sector codes, activity codes, and environmental impact). However, almost all of this information comes from donor governments and multilateral organizations, which means the flow of information is only one-sided. At the local level this lack of transparency can lead to problems in accountability and critical information being lost. We are currently seeking to expand and extend our webportal to enable field workers, policy makers, researchers, journalists, and aid beneficiaries to add content to an "enhanced project view" page. As users weigh in on individual projects, upload documents such as impact evaluations, add geographic information codes, add photos and videos, highlight news reports, and create links to other related projects and organizations, all channels for information will open. This will allow users to dramatically increase the transparency of flows and the behavior of contractors, donor governments, recipient governments and NGOs. Our goal in allowing development stakeholders to share such information with the world is to create a results-oriented feedback loop on project outputs and outcomes.

## **Detailed Project View**

The new detailed project view is divided into two parts. Those sections with a lighter blue header are provided by AidData. Those sections with darker blue headers (comments and contributed content) are populated by interested parties including donors, recipients, citizens, and journalists.



Gender	No
Trade	No
PDGG	Yes
Sector Programme	Yes
Trade	No

- Environmental and Social Assessment Documentation (PDF)
- MCA-Nicaragua Electronic Bulletins Num. 1 (Ext. Link)
- MCA-Nicaragua Progress Report on Gender Mainstreaming (PDF)
- View All (2 more)

#### **Third-Party Contributed Content**

- Freezing out the Farmers: The MCC and the used of foreign aid as a political tool in Nicaragua (PDF )
- Center for Global Development 2007 Nicaragua Field Report (PDF 25kb)
- View All (2 more)

#### **News Reports**

- Primera Feria Agropecuaria en León (Video)
  CRM terminará la ejecución de \$15 Millones en 2010 (Video)
- View All (3 more)

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## **View All Comments**

This is the page you would see if you clicked the "Read All Comments" link at the bottom of the comments section on the Detailed Project View. Users can login using their usernames from other popular web services like Facebook, Google, Twitter, OpenID. Users can post via a web browser or a mobile telephone. Those users claiming to represent government agencies will be verified using their email addresses. For example, someone from the Millennium Challenge Corporation should have an email address ending in "mcc.gov."



## **Donor Contributed Content**

The user arrives here by clicking the "View all" link under the Donor Contributed Content section of the Detailed Project View. Individuals from donor agencies and organizations will be able to post documents, photos, videos, and/or links and associate them with single projects or groups of projects. Users can comment on, download, or share the contributed content with friends or colleagues.



# **Third-Party Contributed Content**

Similar to Donor Contributed Content, this is a space for third-party groups to post documents related to a given record or group of records. These need not be specific to a single project, but could be reports, videos, and/or presentations thematically related to the record at hand.

