



Growing the Next Generation of Climate Leaders

GLOBAL TEACH-IN

EDN's award-winning Department of Education engages hundreds of thousands of teachers and students each year and partners with the US Department of Education and global education partners to educate and inspire the next generation of environmental leaders.

For 2020, the Global Teach-in will engage more than 500 million students and educators, sparking dynamic new curricula, understanding, and innovation opportunities.

For decades, we have worked side-by-side with educators to provide robust content and environmental learning opportunities. We will extend this commitment even further with the Global Teach-in, which will reach more than 500 million students worldwide.

Across the world in classrooms of all sizes, including virtual ones, we will host pop-up events to offer enriched climate-learning opportunities. We will develop downloadable, customized resources in at least 4 languages to help teachers integrate our lesson plans into existing curricula.

KEY IMPACTS



500,000,000 students worldwide



100,000 K-12 U.S. schools & 400 U.S. colleges and universities



300,000 K-12 Educators

SPONSORSHIP OPPORTUNITIES & BENEFITS

- Underwrite and contribute content to annual Climate Week Toolkits
- Status as underwriter of Global Teach-In with attribution
- Opportunity to host Global Teach-In on the ground events for MobilizeU college students
- Opportunity to host Teach-In roundtable discussions at Earth Day on the National Mall
- Underwrite creation of interactive games and multimedia activities
- Share videos and other educational corporate materials with students and teachers
- Disseminate Global Teach-In content to employees, partners, and customers
- Opportunity to underwrite table of college students to attend the annual Climate Leadership Gala
- Underwrite the development and broadcasting of virtual teach-ins
- Shared photos, social media content, and infographics

Climate Education Week

Earth Day Network's Climate Education Week, launched each year in April and promoted through Earth Day and beyond, connects Earth Day Network (EDN) with the vast majority of our nation's 50 million K-12 students and their teachers.

At the heart of Climate Education Week is a free, easy-to-use Climate Education Week Toolkit, a ready-to-go resource with handpicked lesson plans, activities, and contests for all K-12 students. It meets both Next Generation Science and Common Core standards.

