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THE FUTURE OF URBAN MOBILITY

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Connecting the world of public transport





WINNING CITIES GROW with PUBLIC TRANSPORT

Grow with public transport

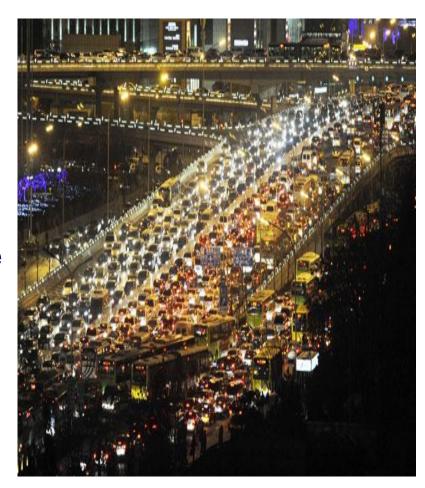
Eastbound



Transport and Cities: Future Trends

In 2025:

- 60% of the world population will live in urban areas
- Mobility will have increased by 50%
- The number of trips made by private motorised modes up by 80%
- Emissions would increase by 30%, along with annual urban traffic fatalities and city streets would be gridlocked



Public Transport: The Backbone



Public transport: Helping the planet to breath



The Future of Urban Mobility: Combined Mobility



Cycling



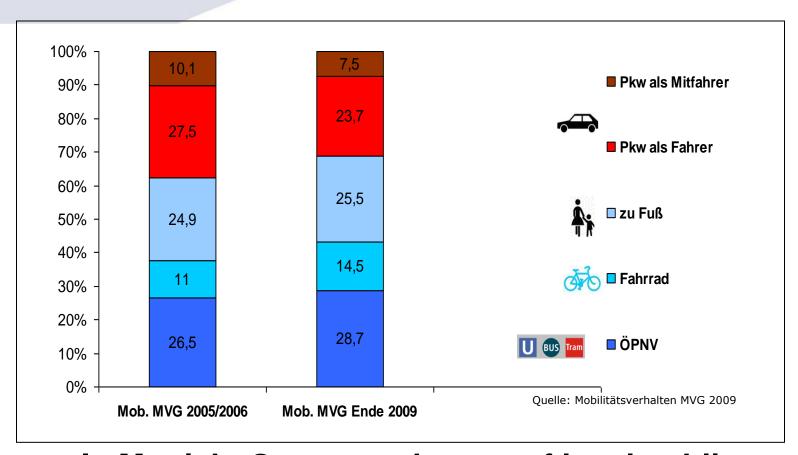
Walking



Car Sharing



Mobility Behaviour is Changing



In Munich, Germany, the use of local public transport and alternative sustainable modes has overtaken use of the car

Which City do you prefer?



