



EUROPEAN  
BUSINESS COUNCIL  
FOR SUSTAINABLE  
ENERGY



INTERNATIONAL  
COUNCIL OF  
CHEMICAL  
ASSOCIATIONS

*Join us for a Side Event at COP-18:*

## The Chemical Industry's Contribution to Building Energy Efficiency and GHG Reduction

**Friday, December 7, 2012 | 13:15–14:45**  
**UNFCCC COP-18, Side Event Room 6**

### Speakers:

**Mr. Ahmed Al-Hazmi**, General Manager, Environmental Affairs, Saudi Basic Industries Corporation (SABIC)

**Dr. Yousef Al-Yousef**, Associate professor and Director of Energy Research Institute, King Abdulaziz City for Science and Technology

**Mr. Peter Haas**, Vice President / Technology Council, Global Center for Efficiency of Resources and Materials (GCERM)

**Mr. Kolja Kuse**, Chairman, TechnoCarbonTechnologies

**Mr. Russel Mills**, Global Director, Energy & Climate Change Policy, Dow Chemical

**Dr. Griffin Thompson**, Manager of Energy & Climate Programs, U.S. State Department

### Moderators:

**Mr. Sebastian Gallehr**, Chief Executive Officer, European Business Council for Sustainable Energy (e5)

**Ms. Michelle Orfei**, Director, Global Affairs, American Chemistry Council (ACC)

ICCA is the worldwide voice of the chemical industry. ICCA promotes and coordinates Responsible Care® and other voluntary industry initiatives.

The European Business Council for Sustainable Energy (e5) champions the future viability of the European economy. The abbreviation e5 stands for the five dimensions of a sustainable industrial society: e-conomy, e-efficiency, e-environment, e-nergy, and e-employment.

The buildings sector is the single largest contributor to global greenhouse gas emissions (GHG), accounting for about one-third of global energy end use. It also presents the largest and most cost-effective potential for energy savings and GHG reductions through commercially available energy efficient building enclosure technologies.

Chemically-based building products have a significant role to play in achieving substantial reductions in energy use and associated GHG emissions by improving the energy performance of new and existing buildings.

The International Council of Chemical Associations (ICCA) and the European Business Council for Sustainable Energy (e5) will assemble a diverse and experienced panel to discuss the potential for GHG reductions through the use of energy saving technologies in the buildings sector.

Panelists will discuss:

- **Public policy approaches:** Realizing the full potential of available energy efficiency technologies in the buildings sector;
- **A Gulf region business perspective:** Policies for optimizing the GHG abatement potential;
- **Today's impact, tomorrow's opportunity:** The industry's contribution to energy and GHG emissions savings.

This side event is an excellent opportunity for a productive discussion on these important topics.

### For more information:

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