



## Shifting the Climate Needle The role of business

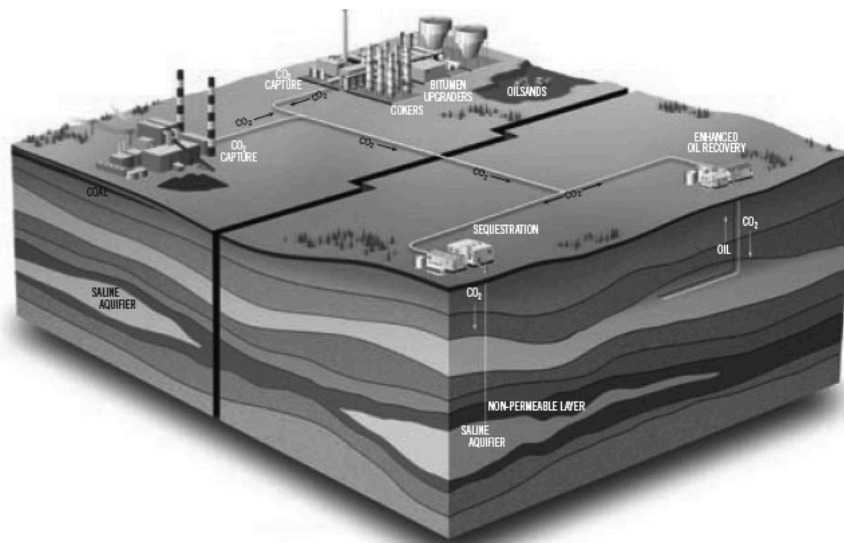
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### A question of scale



This is important, but it isn't the answer



A structured policy framework is needed

	Power Generation / Industry & Manufacturing	Transport	Commercial & Domestic (Buildings)
Research & Development			
Demonstrate			
Deploy			

A structured policy framework is needed			
	Power Generation / Industry & Manufacturing	Transport	Commercial & Domestic (Buildings)
<b>Research &amp; Development</b>	<i>Broad R&amp;D policy framework for energy production and use</i>		
<b>Demonstrate</b>	<i>Direct support for limited large-scale programs</i>	<i>Early infrastructure networks in key locations</i>	<i>Radical design in buildings, e.g. through competitions</i>
<b>Deploy</b>	<i>Carbon price delivered through a cap and trade system (or carbon tax)</i>	<ul style="list-style-type: none"> <li>• Carbon price impacts the fuel mix (e.g. LCFS)</li> <li>• Vehicle efficiency standards</li> </ul>	<i>Efficiency standards for buildings, appliances etc.</i>

How can all this be achieved ?





Government policy will be important





## What can business do?

- Provide political room for government to act.
- Take a seat at the table.
- Engage in constructive dialogue . . .  
*. . . . with the aim of working towards a policy approach that delivers on the government agenda but plays to the strengths of business to implement.*
- Present the issues openly and transparently.

## Providing political space to act



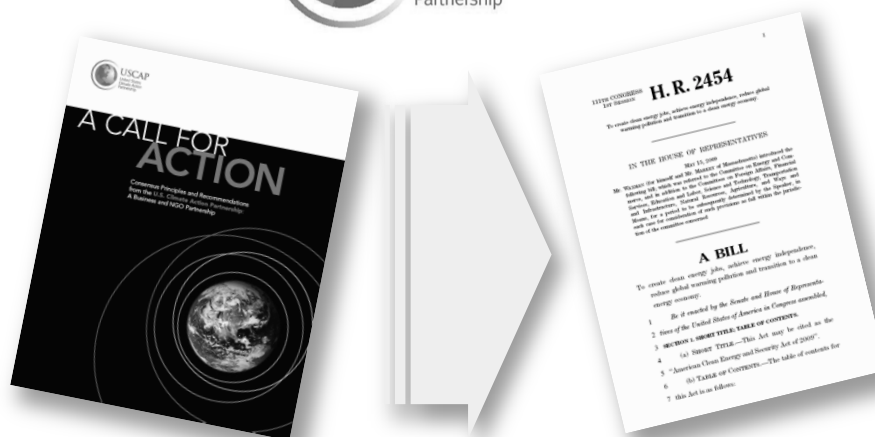
The Carbon Price Communiqué makes the case for setting a price on carbon emissions as one of the main building blocks of an effective and ambitious climate change policy framework.



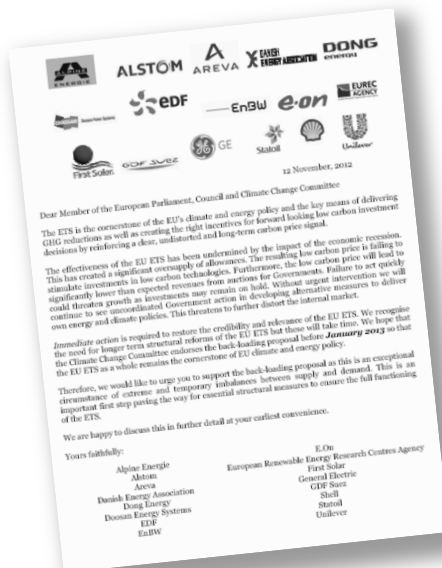
With the contribution of . . .



## Engaging in constructive dialogue

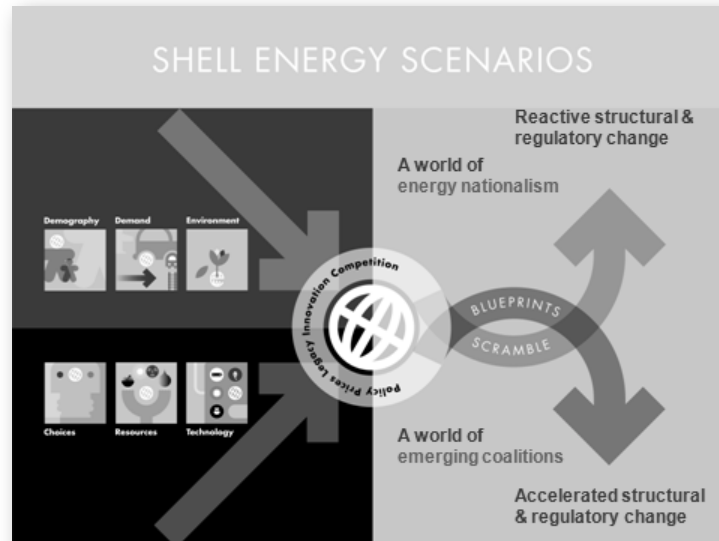


## Creating partnerships and coalitions for advocacy



A coalition of companies in the EU is advocating for a correction in the ETS to support the long term carbon price.

Presenting the issues openly and transparently



*We've signed*  
**The Carbon Price  
 Communique**



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