

# The Carbon Disclosure Project - Global Trends 2011

**CDP, REEEP, CTI-PFAN, CREIA Side Event**

**Durban – 8<sup>th</sup> December 2011**

Paul Simpson – Chief Executive Officer



# The Power of Transparency

## CARBON DISCLOSURE PROJECT

### CDP Mission

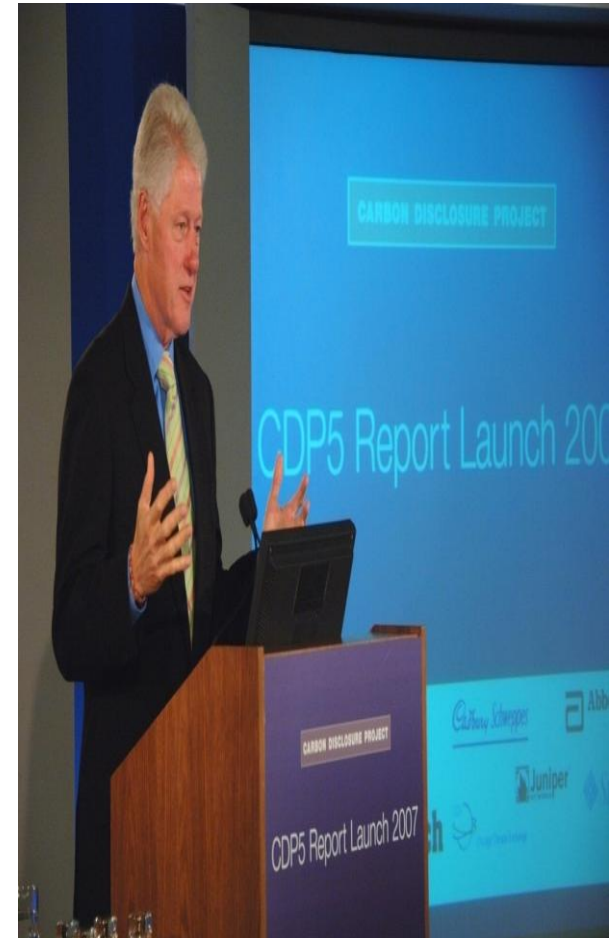
**“To accelerate solutions to climate change and water management by putting relevant information at the heart of business, policy and investment decisions.”**

**CDP is the global standard for the measurement and reporting of climate change and water information**

**Annual climate Information Requests from:**

- Investors**
- Purchasing Corporations**

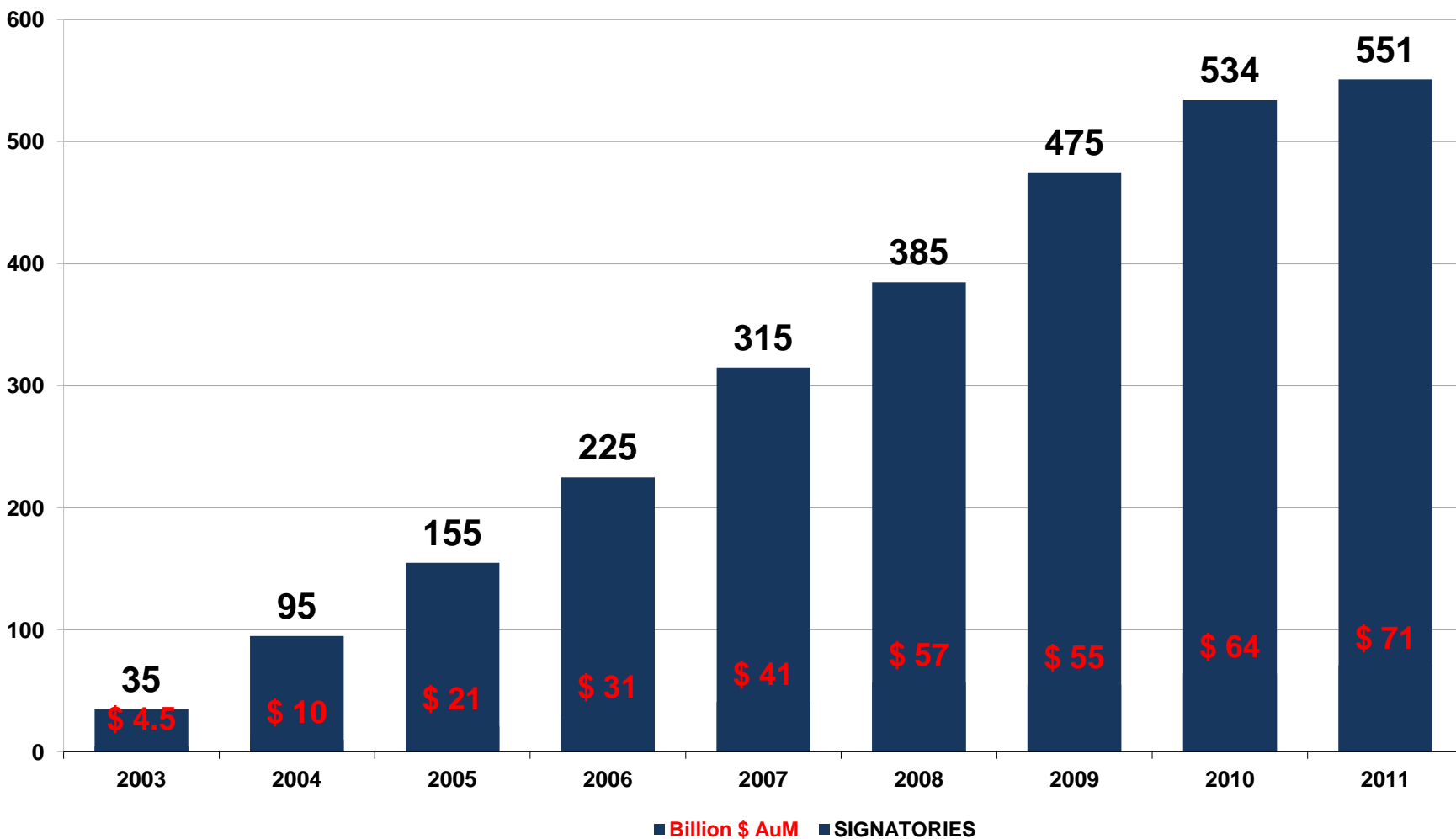
**Over 3,700 companies reported to CDP in 2011**



*“The Carbon Disclosure Project is vital, and we have got to get everyone involved, and there is nothing to be afraid of” Bill Clinton*

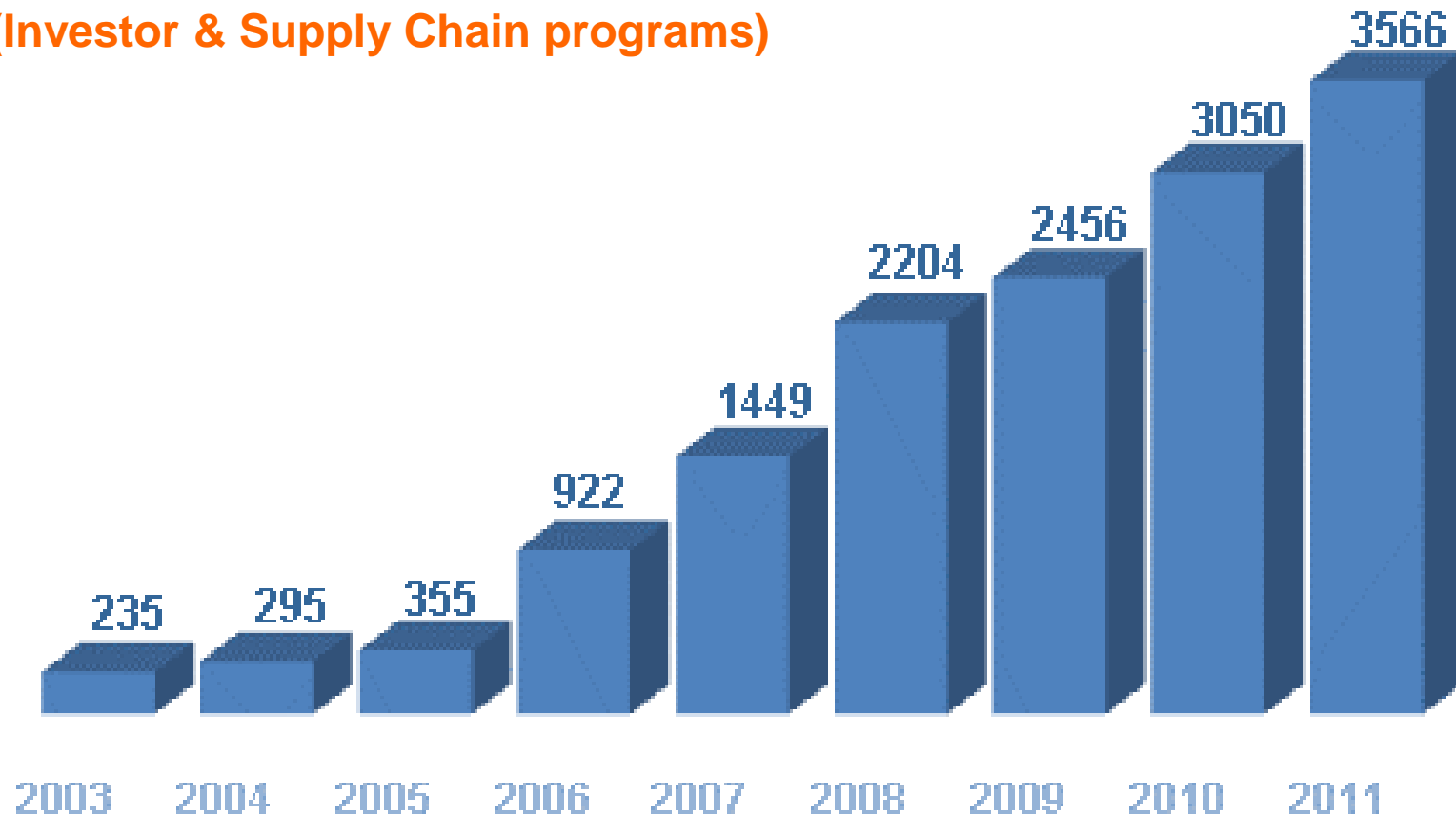
# CDP Signatory Investors

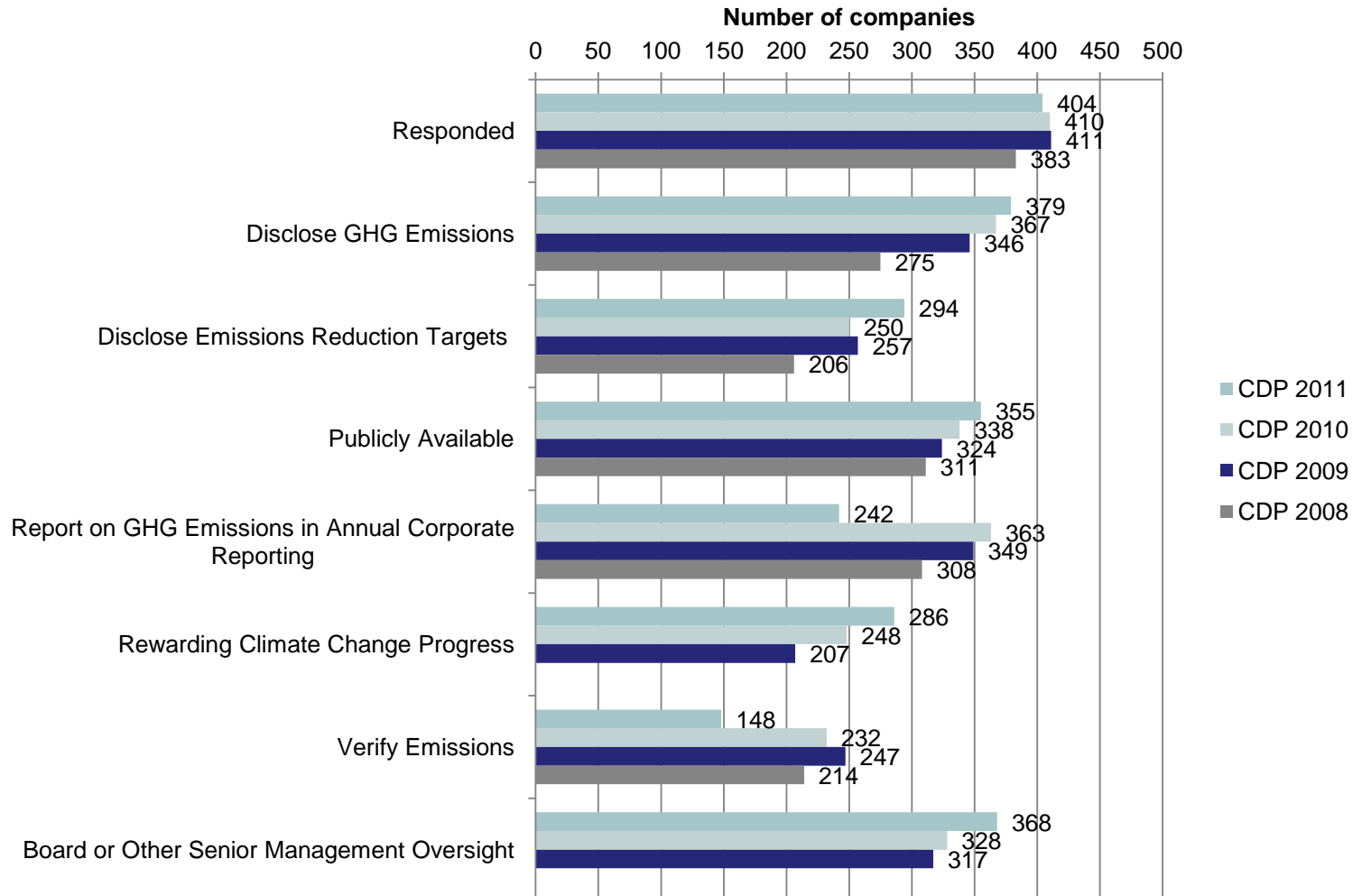
CARBON DISCLOSURE PROJECT



## Number of companies responding to CDP over time

(Investor & Supply Chain programs)





- 68% of companies are integrating climate change initiatives into their core business strategy (48%, 2010)**
- 65% of respondents provide monetary incentives to staff for managing climate change issues (49%, 2010)**
- 59% of emissions reductions activities reported by Global 500 respondents have a payback period of three years or less**
- Companies in Australia, Germany, Italy, Switzerland and the UK are demonstrating strong performance leadership. Canada, Japan and the USA lag behind on performance.**

### Global 500 CDLI and CPLI vs benchmark total financial return

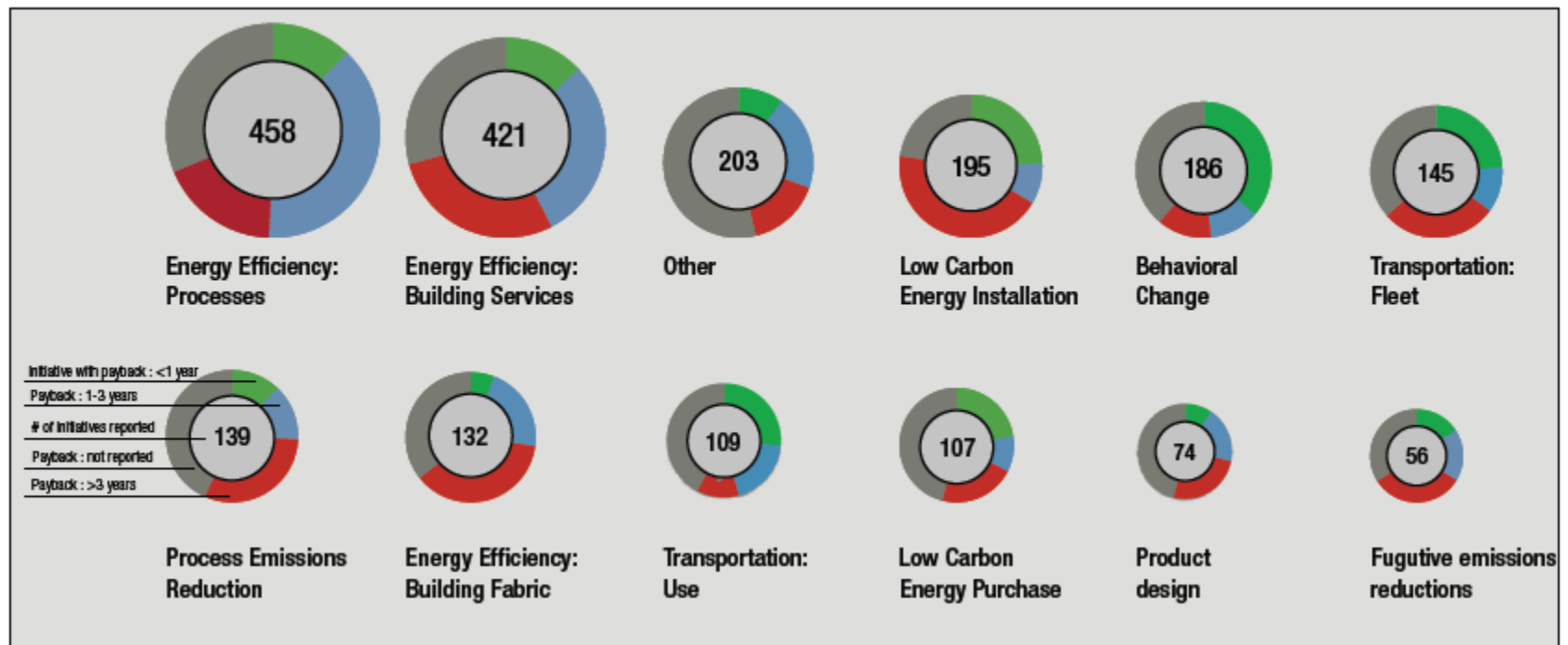
Figure 8: Total return % (US\$)



Source: Bloomberg

## Existing opportunities for companies

Figure 5: Emissions reduction activities



**Most commonly identified activities:** (i) energy efficiency (building services, process and building fabric) (ii) low carbon energy installation, and (iii) behavioural change.

**Low hanging fruits:** 839 emission reduction activities with a payback of less than 3 years were identified by Global 500



## Overall Findings

1. Companies in BASIC countries are making very sizeable investments in clean energy.
2. High-level policy signals are necessary and useful.
3. In addition to high-level signals, clear and specific regulation is also needed.
4. CDM has made a contribution, and consideration should be given to its future role.

## CDP supporters in the political community

“The Carbon Disclosure Project’s detailed reporting is helping persuade companies throughout the world to measure, manage, disclose and ultimately reduce their greenhouse gas emissions. No other organization is gathering this type of corporate climate change data and providing it to the marketplace.”



UN Secretary General  
Ban Ki-moon

**Thank you**