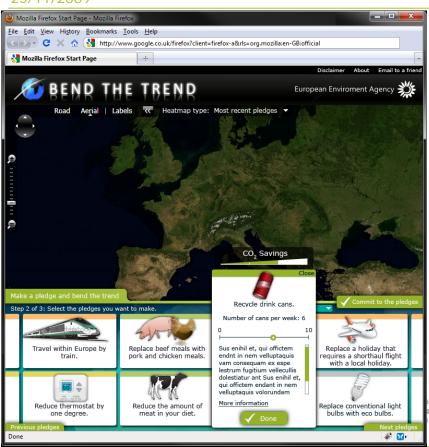






Bend the Trend- social movement

25/11/2009



- 13 Dec. EEA launching global platform displaying individual actions for GHG reductions to support climate movements across the world
- individuals can make GHG reduction pledges
- •Show collective pledge efforts of other organisations
- Build viral momentum through various social media

