

## ***The right climate for investment – workable business approaches***

*(Official Side Event)*

**Friday, 2 December 2011**  
**18.30-20.00**

Orange River, Durban Exhibition Centre

### **Panelists**

Roger Platt, US Green Business Council (USGBC)

Jeanne Ng, China Light and Power (CLP)

Harald Diaz-Bone (GIZ)

Farrukh Khan, (Counsellor, Ministry Foreign Affairs, Pakistan)

Alexis Bonnel, Agence Française de Développement (AFD)

### **Moderator**

Thierry Berthoud (WBCSD)

# the right climate

## for Investment

Despite the huge sums needed to address climate and energy challenges, lack of money is not the issue, but rather its mobilization into clean technology development and diffusion. A value to carbon and strategic use of public finance can help mobilize resources. But more importantly the development of national plans, with realistic bottom-up approaches, can make actionable many of the discussions currently underway in the UNFCCC process.

The creation of the right climate for investment has triggered business action in many countries already. The discussion in this side event will focus on some of those examples including:

- Green building in China, India or Brazil and policy options for scaling-up building efficiency
- Unlocking low-carbon investments in the power sector through long term development plans
- Public-private-partnerships to achieve sustainable transport

Lessons learnt from these examples can be used in the design of national plans and international technology and financing instruments.

A panel of business and government representatives will present their views on how can we bring business realities to the current climate finance discussions

*The World Business Council for Sustainable Development (WBCSD) is a CEO-led organization that applies its respected thought-leadership and effective advocacy to generate constructive solutions and promote shared action.*