

**BDI side event at COP17, Monday, 5 December 2011, 18.30h – 20.00h, Orange river  
(BINGO room)**

***Greening the value chain –  
Ways forward through private sector cooperation and low-carbon technologies***

**German industry is a pioneer and a global leader in developing climate-friendly technologies and solutions for business, industry and consumers.**

**However, further technology development and technology diffusion will remain one of the key issues to tackle climate change, reduce emissions and to reach the 2°C goal. Business and industry from emerging economies, in which emissions are rising due to the continuing social and economic development, are also facing the necessity to improve their production processes in terms of energy efficiency, both for environmental and economic reasons. Depending on the industry sector or production step there exist various possibilities to make the production more energy efficient and through this to reduce emissions significantly, often at considerably low costs or without changing the production process itself.**

**On this UNFCCC side event we will discuss with politicians and business representatives, both from industrialized countries and emerging economies, the benefits of incorporating energy efficient technologies and renewable energy in the production process, present different examples from industry to consumer oriented technologies and also discuss the aspect of technology and know-how transfer.**

***Participants:***

**Moderator: Tine Roed**, Deputy CEO, Confederation of Danish Industry

**Dr. Stefan Mair**, Member of the Executive Board, Federation of German Industries, BDI

**Dr. Urban Rid**, Director-General, Climate Protection, Environment and Energy & International Cooperation, German Federal Environment Ministry

**Jorge Soto**, Sustainable Development Director of Braskem SA and Director at Brazilian Business Council for Sustainable Development

**Dr. Sören Buttkereit**, Head of Corporate Sustainability External Office, Siemens AG

**Dr. Tsakani Mthombeni**, General Manager Energy, Technology Innovation Agency  
South Africa (tbc)