## **Beyond the Deadlock:**

# Rethinking Perspectives and Actions on Technology Diffusion

Global Environmental Institute
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## Deadlocks in Technology Transfer

- >Intellectual property
- ➤ High cost of investment and insufficient funding
- >Low-tech options are often ignored
- > Lack of short-term solutions
- >A focus on targets rather than the process of achieving goals



## Rethinking the Debate

- GEI believes that by adopting new approaches and perspectives in tech transfer we may move past the existing barriers and bottlenecks.
- Technology Transfer→Technology
   Diffusion



# The GEI Perspective

#### >What tech to diffuse?

✓ Must identify the most effective technologies for climate action

#### **≻**How to speed up tech diffusion?

✓ Explore new partnerships and models like joint production & ESCOs

#### > Where to diffuse?

- ✓ Between developing countries
- ✓ Rural energy as a key part of the global climate solution



## Case studies

- Rural energy
  - Short-term integrated solutions for development and climate mitigation
- Bridging technology and financing
  - Market mechanisms for accelerating tech diffusion
- Climate action planning
  - Supporting climate strategies

