



# AVAYE CHEETAH COAVIR

Observer NGO In UNITED NATIONS CLIMATE CHANGE CONFERENCE- COP24

Institute in special consultative status with the Economic  
and Social Council of the United Nation since 2015

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# About CHEECO

## Education, Training and Public Awareness on the Environment and Sustainable Development



### How do we act?

Institute of "AVAYE CHEETAH COAVIR" - which means "Song of Cheetah in Desert" - known by its acronym CHEECCO, started its activities in 2009 and was officially founded in 2012 in order to implement projects aimed at Public Awareness, Education, and Training regarding the environment and sustainable development.

It should be mentioned that the institute empowered its working group and was able to obtain the special consultative status with the Economic and Social Council of the United Nation (ECOSOC) in June 2015; thus becoming also in 2018, an NGO with Observer status at the United Nations Conference on Climate Change - COP24.

Considering the risks of industrial development and population growth that have always led to the destruction of the environment and the loss of biodiversity, we are determined to inform and warn the people about the values of biodiversity and crises that could occur as a result of the lack of human commitment to the environment.

The CHEECO Institute's main mission is to support the values of the environment and biodiversity in order to promote the objectives of sustainable development. Therefore, to carry out this task, we act on 4 axes:

- Encourage people to respect environmental rights and use recyclable packaging and goods in the country;
- Enrichment of knowledge, culture, and public education on the values of biodiversity, principles of conservation of species, especially those in danger of extinction;
- Work on public Awareness to avoid any kind of pollution (air pollution, pollution of the earth, water, etc.) and the Climate change impacts and risks resulting from human activities;
- Support the environmental activities of natural and legal persons through symbolic projects and workshops of education and training.



### Our most important tools for the implementation of this program?

In order to get closer to our goals, we have utilized some basic tools:

- 1- Publication of written and oral statements in cooperation with the United Nations Economic and Social Council in Geneva, Switzerland;
- 2- Participation in UN conferences related to the objectives of the institute;
- 3- Organization of meetings and appointments with UN Special Rapporteurs and other UN officials;
- 4- Holding exhibits associated with the most significant universal events and conferences;
- 5- Organization of training workshops for different population groups at local, regional, and national levels;
- 6- Obtain the support and experience of institutions and organizations in developed countries;
- 7- Publication of reports;
- 8- Use the Website and social networks;