

Getting The Message Right : How to Effectively Communicate Carbon Pricing

Monday 10 December 2018, 15:00-16:30

UNFCCC COP24 Conference, Katowice, Room Warmia



15:00

Setting up the scene: An overview of carbon pricing policies around the world

A growing momentum for carbon pricing worldwide, as well as setbacks and challenges for governments trying to adopt or strengthen carbon pricing instruments.

- Daniel BESLEY (Senior Climate Change Specialist, PMR Secretariat, World Bank)

15:10

Presenting the latest research on carbon pricing

Communicating Carbon Pricing: Lessons from initial experience

- Darragh CONWAY (Senior Legal Counsel, Climate Focus)

Use of Carbon Revenues: a central element for stakeholder engagement

- Sébastien POSTIC (Project Manager, I4CE – Institute for Climate Economics)

15:30

A deep-dive into concrete case studies: experiences from jurisdictions

Governments, development agencies and private entities all have roles to play in building support for carbon pricing schemes. Representatives from diverse organizations will provide reflections from practical experience in communicating and building support for carbon pricing.

- George HEYMAN (Minister of Environment and Climate Change Strategy, British Columbia)
- Juan Pedro SEARLE (Chief of Climate Change Unit, Ministry of Energy, Chile)
- Florent MC ISAAC (Economist, French Development Agency)
- Katie SULLIVAN (Managing Director, IETA)

Q&A with the audience

16:30

For more information, please contact:

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