

GloCha – Global Challenges Action Empowerment



*IAAI Press Conference at the
Bonn UN Climate Conference
(SB 60)*

8th June 2024



INTERNATIONAL ASSOCIATION
FOR THE ADVANCEMENT
OF INNOVATIVE APPROACHES
TO GLOBAL CHALLENGES

IAAI GloCha - The Global Public Sector Innovators

International Association for the Advancement of Innovative Approaches to Global Challenges IAAI

- UN accredited civil society organization / association under Austrian law, based in Klagenfurt/Kärnten/Austria
- Building the **Global Challenges Action Empowerment** ecosystem **GloCha** with **Culture** (Pillar I), **Technology** (Pillar II) and **Organisational Innovation** (Pillar III)



Vision: **Empowering everyone, everywhere to take meaningful and rewarding climate/SDG action**

Theory of Change: **Knowledge** is the key ingredient/success factor for deep socio-economic transformation to low carbon societies and economies



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Pillar I – Culture

Building a bridge between the UN and citizens/Youth and inspiring challenges communities with culture



- Global Challenges Music and Art Contest 2024
- GloCha Festival 2024 (3 – 8 Sept 2024, Austria)
- Movement building @COP29 with E + C pavilion
- and much more



Pillar II – Technology

Data and Digital Innovation for global challenges action management/governance

Global Challenges Mapping:

A global conceptual framework and reporting standard for the

- identification,
- localization and
- specification

of challenges with citizen science and web3 technology tools.

An first generation of the tool/platform – the **digital**

Challenges Mapping Tool (CMT 1.0) - has been

developed in the context of the EU INTERREG Central

Europe project JETforCE (Just Energy Transition for Central Europe)



Co-funded by
the European Union



Towards a citizen/youth focused global knowledge collaboration ecosystem on SDGs and climate related challenges – CMT 2.0/3.0

- **self-sovereign digital identity** (Global Challenges Action ID for individuals and private and public organisations),
- **taxonomy and ontology** for global challenges data management and analytics,
- a framework for **unique identification of challenges** (ChallengesID),
- ChallengesID based **challenges community building**,
- a **global challenges action registry** for the identification, documentation, verification & certification of actions and impact
- an **individual SDGs and climate action app** on which contributions to global challenges are being managed as digital badges/ certificates/ Web3 tokens.
- Challenges mapping **citizen science and knowledge collaboration platform**
- web3 technology enabled „**local pacts for the future**“ **platform** for challenges communities to organize and incentivize multistakeholder action for the common good




EU Sparks for Climate

CITIZENS HACKATHON CHAMPIONSHIP

Citizens and researchers across Europe join forces to develop new solutions for climate.

 Klagenfurt Hackathon

 19 - 22 June

Hosted by: IAAI GloCha



Take part in the hackathon for citizens and researchers to solve challenges for **Austria** and develop new solutions for climate!

 Virtual Hackathon

 19 - 22 June



Join the competition!

EU Sparks for Climate
CITIZENS HACKATHON CHAMPIONSHIP





COP29
Baku
Azerbaijan
UN CLIMATE CHANGE CONFERENCE

Digital Innovation Pavilion

A space where the world's leading data and digital innovation solution providers (blockchain, AI, geospatial data) are coming together for an effective collaborative response to the biggest global challenge of our time – climate change!



In partnership with the
Climate Chain Coalition



Pillar III – Organizational Innovation

With a focus on Resource Mobilization for Youth Climate Action

- Web3 technology enabled citizen focused climate philanthropy Innovation - developed in the context of the ACE_AT project (DigitalArt4Climate)
- Challenges Communities - Local Pacts for the Future
- Cryptostamps/Digital badges for Individual Carbon Footprint Compensation



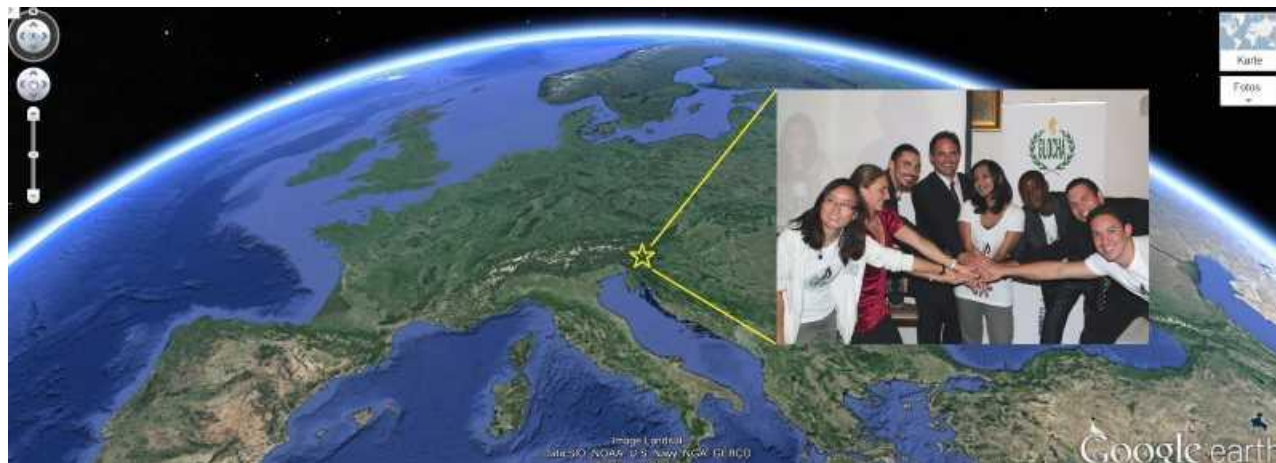
Education
Training
Public Awareness
Public Participation
Public Access to Information
International Cooperation

ECOSOC YOUTH FORUM SIDE EVENT
**INFORMAL YOUTH SUMMIT OF THE FUTURE
AND LOCAL PACTS FOR THE FUTURE**
PATHWAYS TOWARDS YOUTH LED TRANSFORMATIVE CHANGE
17 APRIL 2024 | 1:30 PM - 2:45 PM EDT
*Event registration required for on-site participation
Scan to Register

LIVE
Live on Youtube - IAAI GioCha Channel & IYC Channel & potentially also UN WebTV

UN DGC Civil Society Resource Center,
801 First Avenue, UNITAR Building, 2nd
Floor, New York, NY, 10017, USA

22-23 September 2024
Summit of the Future
Multilateral Solutions for a Better Tomorrow





Join!

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