

# THE ROLE OF STANDARDS IN UNLOCKING FINANCE FOR CLIMATE ACTION

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# Fundamentally balanced



33.3%

Social



Local People and Society at Large

33.3%

Environmental



Biodiversity and Ecological Protection

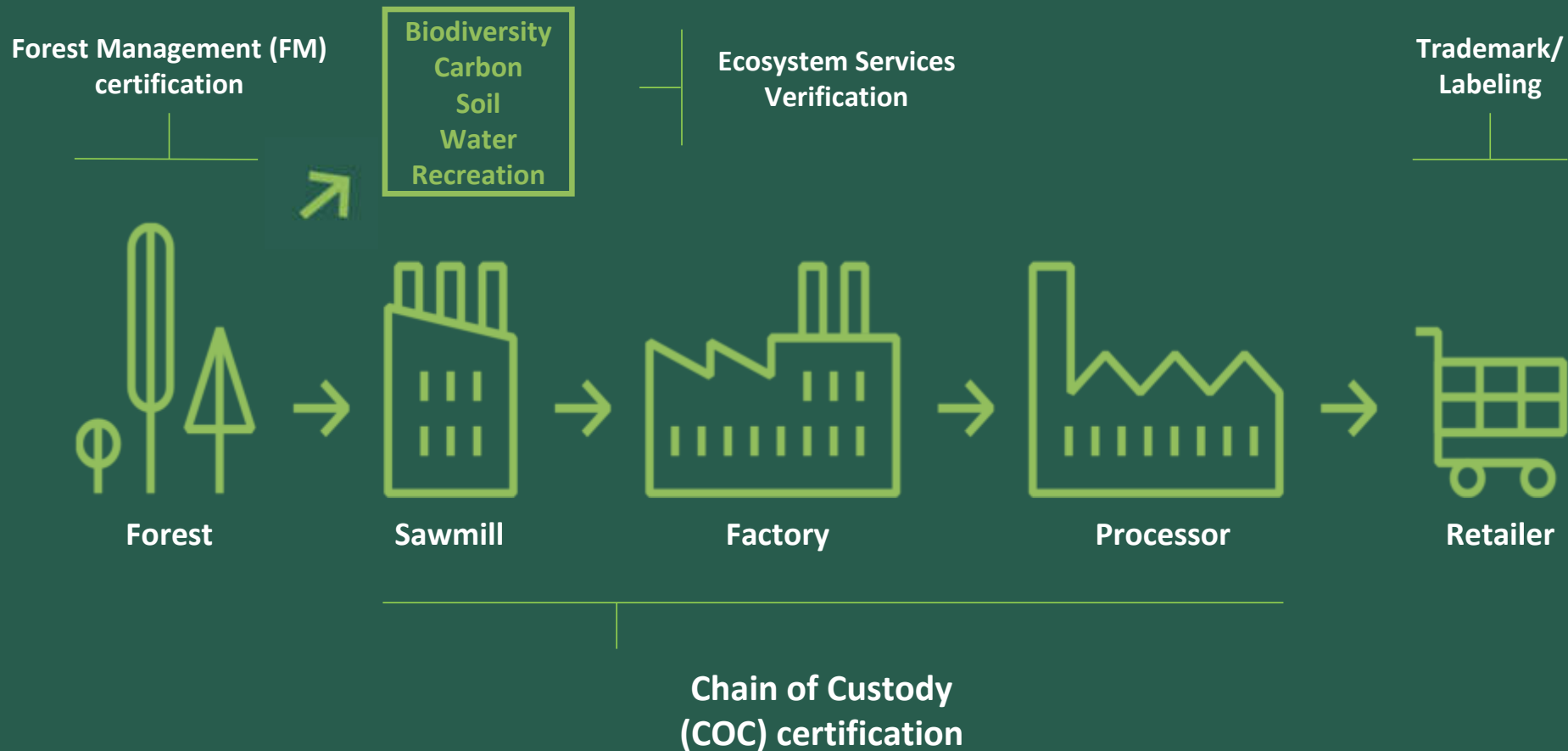
33.3%

Economic



Responsible and Economically Viable

# FSC verifies tangible & intangible forest products





# Our solution – Verified Impact

High integrity verified data backed  
by the scalability of, and trust in,  
the FSC global system.



**VERIFIED IMPACT**



## Our areas of focus

Our updated approach to monitoring, conservation and improvement of ecosystem services in FSC-certified forests is focused on six categories:



Carbon



Biodiversity



Soil



Water



Recreation



Cultural services

The work on Cultural services is under development.



## Regulation Compliance

- **Certification supports compliance with emerging climate-related regulations**
  - **EU Timber Regulation**
  - **EU Deforestation Regulation**
  - **EUDR potential expansion to financial sector**





## Measuring Success



- **Certification / Verified Impact as performance indicators for Impact Investment**
- **Certification / Verified Impact as KPIs for Sustainability-Linked Loans, impact tracking for Green Bonds & Green Loans**



- **Prudential:** \$500million Green Bond (2020) of which \$113.6 million went to Natural Resources. Measured in FSC-certified hectares – 82,702.

- **Deutsche Bank** and **FSC** are exploring the setting of KPIs for Sustainability Linked Loans



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# How can we work together?

Nature

Finance



JOINT INITIATIVES



Compliance with Regulation



Risk Mitigation



Fulfillment of ESG goals



Measuring Success



KPI Setting



Meeting stakeholders needs

Thank you



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[www.fsc.org](http://www.fsc.org)