

# EPA Voluntary Climate Change Programs

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# Well-designed Voluntary Programs Are An Important Part of Solution

- Work NOW -- while R&D underway
  - more than a decade of experience
- Many underused cost-effective technologies/ practices offer:
  - sizable GHG reductions by 2012 and beyond
  - significant energy bill savings
  - enhanced economic growth
- Voluntary programs spur investment
  - focus on cost-effective opportunities
    - assessments of where markets not working
    - assessments of where largest environmental benefit
  - focus on action
    - audiences needing better information / assistance to make better decisions
    - reducing transaction costs to better investments



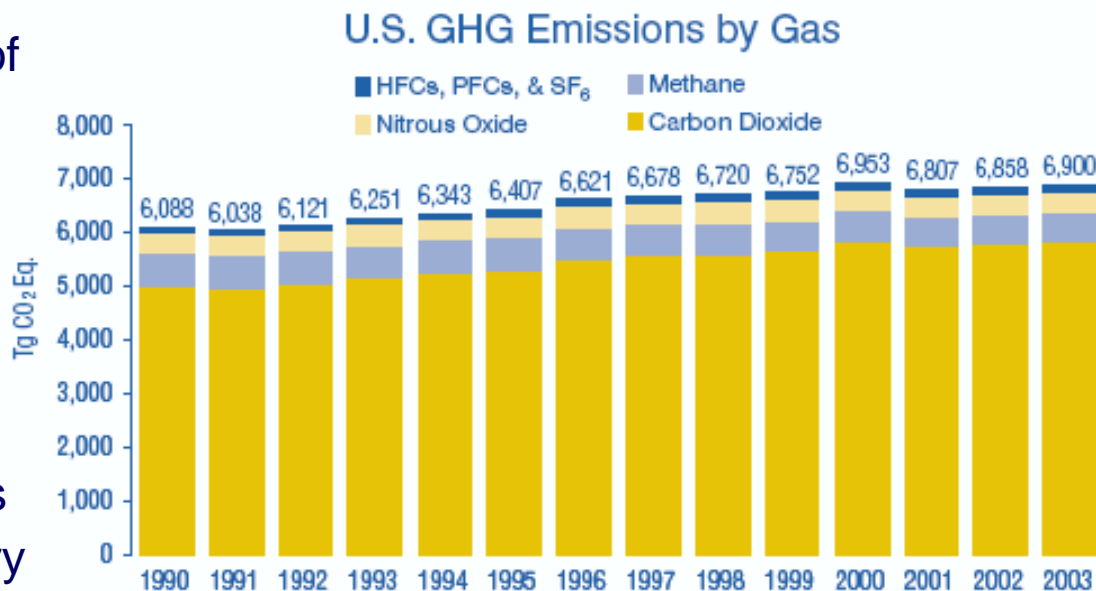
# Strategic role of EPA's programs in U.S. climate change policy

- Reduce greenhouse gas emissions and contributes significantly to President Bush's goal of 18% reduction in GHG intensity by 2012
- Challenging businesses to reduce their emissions through voluntary partnerships
- Providing near-term solutions while others invest in long-term R&D programs such as hydrogen and fuel cells
- For every federal government dollar invested by EPA's voluntary climate change programs:
  - Reductions in GHG emissions of 1.0 MMTCE (3.7 tons CO<sub>2</sub>)
  - Savings to businesses and consumers of more than \$75 annually on their energy bills
  - Creation of more than \$15 in private sector investment
  - The addition of over \$60 into the economy



# U.S. EPA GHG Inventory Program

- Leader in the development of GHG inventories both domestically and internationally
- Annual national level submissions required under the UNFCCC since 1994
- Supporting the development of the 2006 IPCC Guidelines
- Foundation for EPA voluntary programs



U.S. Greenhouse Gas Emissions and Sinks: 1990-2003 (EPA 2004)

- Total GHG emissions have risen 13 percent since 1990
- Dominant gas emitted was CO<sub>2</sub>, mostly from fossil fuel combustion
- Nitrous oxide emissions decreased by 1 percent
- Methane, SF<sub>6</sub>, and PFC emissions decreased 10, 49, and 65 percent
- HFC emissions tripled

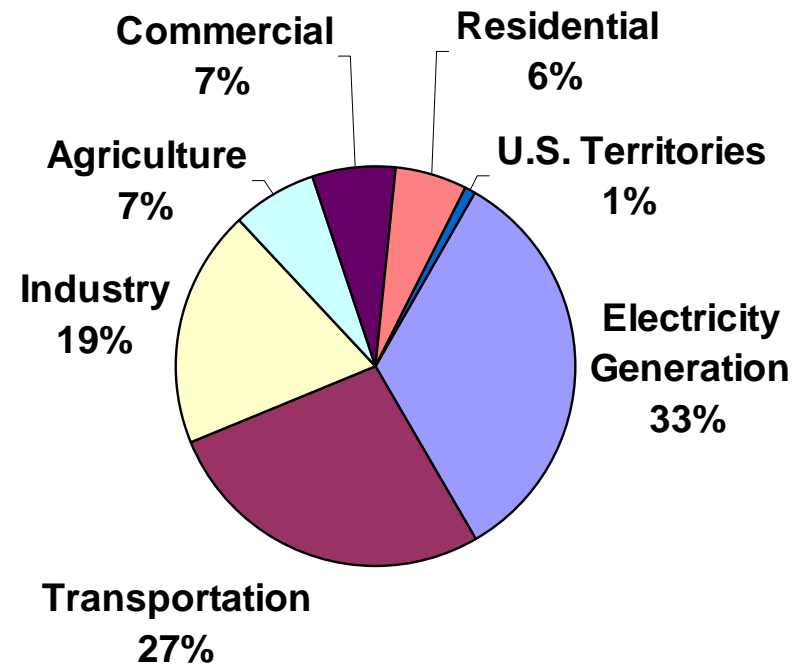


# EPA Voluntary Climate Programs

- Energy Efficiency
  - ENERGY STAR (with DOE)
  - Green Power
  - Combined Heat and Power
- Non-CO<sub>2</sub>
  - Methane
    - Landfill Methane
    - Coal Mine Methane
    - Agriculture
    - Natural Gas
  - High GWP
    - Electric Power Systems
    - Aluminum
- Transportation
  - SmartWay Transport
  - Best Workplaces for Commuters
- Broad Initiatives
  - Climate Leaders
  - State Energy-Environment Partnerships



## Greenhouse Gas Emissions by Sector (2003)



Source: Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2003 (EPA 2005)

# EPA Voluntary Energy Programs

- **ENERGY STAR**

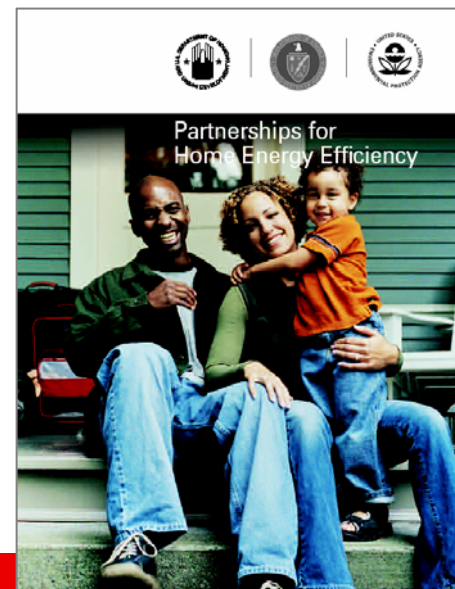
- Americans saved \$10 billion on energy bills while preventing the equivalent annual emissions of 20 million vehicles in 2004
- Saved 4% of US electricity demand
- Delivered one-third of the total GHG emissions reductions from EPA's climate change programs
- Consumers have purchased more than 1.5 billion qualified products from 1,400 manufacturers in 40 categories
- Nearly 2,000 commercial buildings have earned the ENERGY STAR®, with 30-40 per cent energy savings
- Nationwide, almost 10% of new housing starts are ENERGY STAR qualified





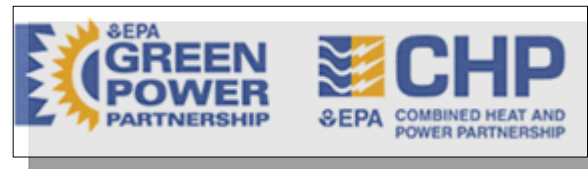
# Broadened Efficiency Efforts

- New Commercial Building Challenge
  - Improve efficiency by 10 percent or more
  - Promote through key associations, utility programs
  - Engage many industries – hospitality, healthcare, commercial real estate, education (K-12, higher ed) and others
- New Residential Initiative
  - DOE, HUD, EPA
  - Goal: improve home efficiency by 10% or more by 2015
  - Four key strategies
    - Enhanced efforts to promote ENERGY STAR products
    - Use ENERGY STAR to improve quality of home improvement and installation of equipment
    - Deliver energy efficiency to affordable housing
    - Link to research



# EPA Voluntary Energy Programs

- **Green Power Partnership**
  - Facilitates purchasing of environmentally friendly electricity products generated from renewable energy sources by addressing the market barriers
  - Has commitments by more than 600 partners that will result in the purchase of 3 billion kilowatt-hours of renewable electricity each year
- **Combined Heat and Power (CHP) Partnership**
  - Provides technical assistance to meet CHP project needs and make investments in CHP more attractive
  - Assisted in the development of more than 1,200 MW of new capacity in 2004





# EPA's Voluntary Programs to Reduce Non-CO<sub>2</sub> Gases

## **Voluntary, public-private partnership programs target major sources**

- Landfill Methane Outreach Program
- Coal Mine Methane Outreach Program
- Natural Gas STAR
- AgSTAR
- Voluntary Aluminum Industrial Partnership
- Semiconductor Partnership
- Utility SF<sub>6</sub> Partnership
- Magnesium Partnership
- HFC-23 Reduction Partnership
- HFCs in Mobile Air Conditioning

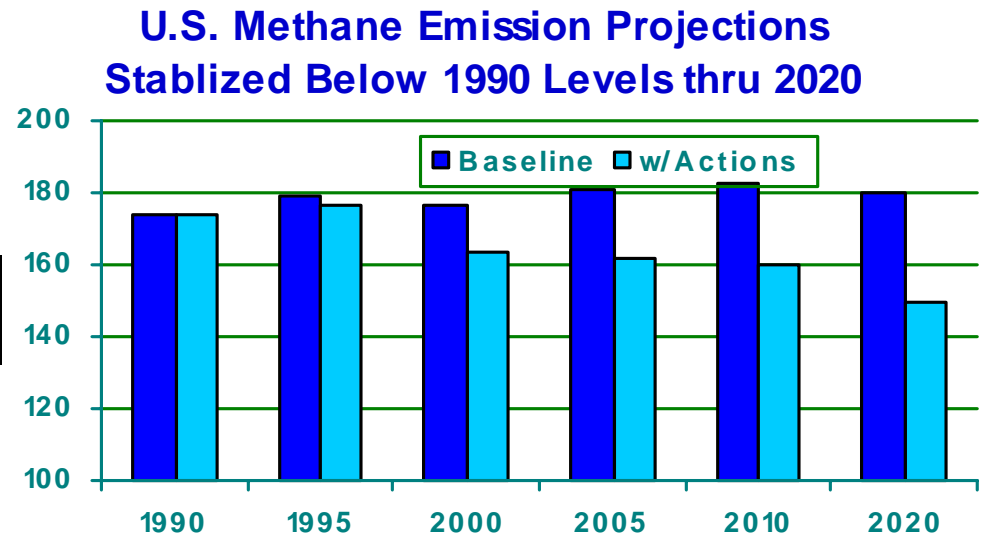
## **Avoid High GWP Emissions by stratospheric ozone regulation**

- Refrigerants (no venting, mandatory recovery and recycling)
- ODS Substitutes “SNAP” Program (Ban or limit use where more environmentally friendly substitutes exist)



# Non-CO<sub>2</sub> Voluntary Program Results

- CH<sub>4</sub> emissions in the US are currently 10 percent below 1990 levels, largely due to voluntary efforts (natural gas & oil, coal mines, landfills, manure mgt)
- US Emissions of High GWP gases (PFC, HFC, and SF<sub>6</sub>) are expected to be maintained below 1990 levels in key industry sectors



- Non-CO<sub>2</sub> voluntary programs demonstrate potential and establish foundation for international partnerships





# International Methane Initiatives: Methane to Markets Partnership

- Advances recovery and use of methane as a valuable clean energy source
- Encourages development of **cost-effective** methane recovery and use opportunities in
  - coal mines
  - landfills
  - oil and gas systems and
  - agriculture (manure waste management)
- Private companies, multilateral development banks and other relevant organizations participate by joining the Project Network – *over 170 organizations now participating*


- 17 Partners

Argentina  
Australia  
Brazil  
Canada  
Colombia  
China  
Ecuador  
India  
Italy

Japan  
Korea  
Mexico  
Nigeria  
Russia  
Ukraine  
United Kingdom  
United States



- SmartWay Transport Partnership

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- Launched in Feb 2004: Designed to reduce fuel consumption and emissions, and improve energy security by encouraging freight shippers and carriers to improve their overall environmental performance
  - By 2012, this initiative aims to reduce between 33 - 66 million metric tons of carbon dioxide (CO<sub>2</sub>) emissions and up to 200,000 tons of nitrogen oxide (NO<sub>x</sub>) emissions per year, and 5,000 tons of particulate matter

- Best Workplaces for Commuters

- Highlights the efforts of many top employers to help get employees to work safely, on time, and free of commute-related stress
- Provides the tools, guidance, and promotion necessary to help U.S. employers of any size incorporate commuter benefits into their standard benefits plan, reap financial benefits, and gain national recognition
- On average, an employer with 1,000 employees that qualifies for Best Workplaces for Commuters can take credit for reducing travel by over 1 million miles per year, saving over 50,000 gallons of gasoline per year



# Broad Initiatives: Climate Leaders

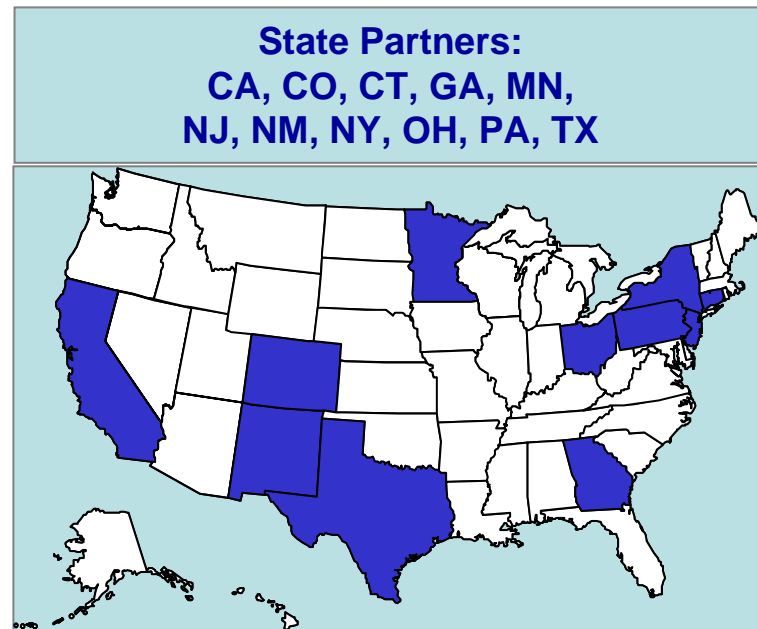
- Announced Spring 2002
- Encourages corporate leadership
- Complements Climate VISION (association-based)
- Key requirements
  - Complete GHG inventories
  - Establish aggressive GHG reduction goal
  - Report on progress toward goal
- Now
  - 70 companies – from diverse industries representing 8% of US emissions
  - 39 have announced aggressive goals (50/50 absolute vs intensity-based)
  - 2 have met their goals and are renegotiating
- Goals add up to 8 MMTCE above business as usual





# Broad Initiatives: State Clean Energy-Environment Partnership

- Opportunity
  - Many state policies affect energy efficiency / renewables / air quality
  - States can learn from each other
  - Greenhouse gas reduction benefits
- Announced in February of 2005
  - With 11 Charter States
- Develop state-specific clean energy action plans
  - Investigate state policies
  - Establish clean energy goals
  - Help states share success with others
- Help States assess energy efficiency and renewable energy policies
- With assistance from DOE



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# Lessons Learned

- EPA programs on track to deliver major portion of 18 percent GHG intensity improvement goal
- Domestic program success spurs major international initiatives – e.g. Methane to Markets Partnership
- Annual report with latest (2004) savings available:



For every federal \$ spent

- 1 metric ton of carbon equivalent avoided
- \$15 private sector investment
- \$60 in net savings

Energy Star

- Savings of 4% electricity demand in 2004
- Savings of \$10 Billion annually

Smartway Transport

- Savings of 163,000 gallons fuel/yr
- Savings of \$407 Million annually



# Merci – Thank you

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